

# Text Messaging Services

from



**engage** by cell



Text messaging is as **important** **in 2018** as **email** was **in 1995**

## 2-Way Text Messaging

The Ultimate Game Changer

### Inbound SMS

Users text to opt in and receive auto-replies.  
Ask a question, get more info including links

### Outbound SMS

You upload lists of phone numbers to join those that have opted in. Type your message, schedule the delivery date & time and you're done.

Engagement on its way!

## Client uses of text messaging

- **List Management:** Collect email addresses - users text in email - build SMS list - users text in keyword to join
- **Product Information:** Deliver product info directly to customers' fingertips
- **Distribute coupons:** Deliver savings and discounts like never before
- **Deliver link to a specific web page:** Automatically send links via text to important info, a company website or a landing page
- **Text reminder about upcoming event:** Event reminders are up to 80% more effective when sent via text than email
- **Pay a bill:** Checks and pay-by-phone are the past. Collect payments via our platform
- **Make a donation:** Allow donors to access your website and donation page
- **Daily Messages:** Send daily tips, jokes, prayer, etc.
- **Emergency Notifications:** Send life saving alerts in an instant

**And 1,000 more uses!!**

## Texting Benefits

### Better than email

98% open rate vs 20% for email

### Simple user sign up

One text to sign up for a list and reply "stop" to opt out

### Smart Response Auto Reply

Text in specific keywords to return different replies

### Schedule future text message touches easily

Keep engagement at full throttle by scheduling future texts based on either a calendar date or SMS sequence

**LOW MONTHLY RATE + PER TEXT CHARGE.**