



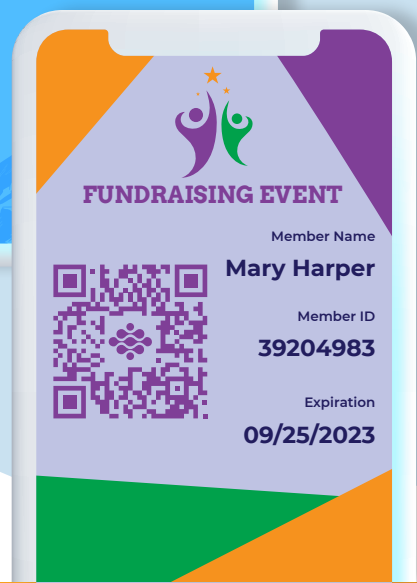
Digital Guest Passes — “PassForward”

Simplify Your Guest Pass Distribution Process

PassForward is a user-friendly digital card creation and distribution tool designed to streamline membership, guest passes or ticketing operations. The full suite of tools includes membership and guest card generation and distribution.

What PassForward can do for you:

- Prevent lost revenue from guest pass abuse
- Reduce inbound phone calls and emails by creating intuitive guest pass management for members
- Save on postage and printing
- Real-time usage analytics
- Collect guest contact information for marketing purposes





PassForward — How it Works

ADMINISTRATIVE DASHBOARD:

- Upload users in bulk using CSV files or add one at a time
- Easily track assigned passes
- Staff use their mobile phone to scan the guest pass upon entry

GUEST PASS DISTRIBUTION:

- Members receive email instructions on how to distribute their guest passes
- Members select and send passes via email or text message
- Passes can be unassigned

CUSTOMIZABLE PASS:

- Personalize your passes by choosing from multiple templates or levels
- Add your logo, text, and select specific fields to be displayed on the passes
- The guest pass is accessible through a dynamic web link

The dashboard includes a 'Passes Overview' section with metrics: Total Members, Passes Emailed, Assigned to Guests, and Guest Passes Used. A 'Guest Pass Use Over Time' line graph shows usage peaking in May. An 'Add Contact' form has fields for First Name, Last Name, Email, Membership (Traveler), MemberID, Expiration Date (mm/dd/yyyy), and Passes (4). An email interface shows a subject 'Guest Passes', from 'George@email.com', and a body with a link to the guest portal.



Say goodbye to manual pass distribution and embrace the convenience of PassForward. Get started now and simplify your pass distribution process!

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