...FOR A MOBILE WORKFORCE



SAMPLE MOBILE RESOURCE GUIDE

engage by cell

Workforce Engagement via Mobile

engage by cell

SAMPLE CLIENTS

- Goodwill locations around the country
- Worforce Alliance Center / Americas Job *New Haven, CT*
- Middlesex County Workforce
 Development New Brunswick, NJ
- Greater Raritan One-stop Career Center Somerville, NJ
- Gloucester County Department of Economic Development *West Deptford, NJ*



Contact Us Engage by Cell (415) 297-6677 San Francisco, CA www.engagebycell.com

Mobile Solutions for Workforce Development

www.engagebycell.com

MOBILE SOLUTIONS...

Text Message Reminders

- Job fairs
- Appointments

Store Content

- Build in minutes
- Jobs Seekers access content anytime, anywhere
- No PC needed
- No App downloads

Text Message 1-on-1 Chat

• Case workers can use texting to answer questions and check-in

Track Job Placement

- Employment confirmation follow-up texts
- Ask for proof (if needed)

TEXT MESSAGE (SMS) COMMUNICATION PLATFORM

- Texts always get read, unlike email
- Message every job seeker, not just those with an email account
- Include links to mobile website
- Push images or GIFs for more engagement
- Clients "opt in" to a variety of lists by sending a text
- Schedule texts based on calendar date or a predetermined sequence



MOBILE WEB PLATFORM

2 MOBILE PLATFORMS

- Job seekers access content via a phone, tablet or on desktop
- No downloads. No App!
- No I.T. required
- Easy for you to build
- Quantify, measure and improve skills
- Track every page view, video watched, quiz or poll taken

Site authoring tool

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Real-time reporting on usage

