



engage by cell

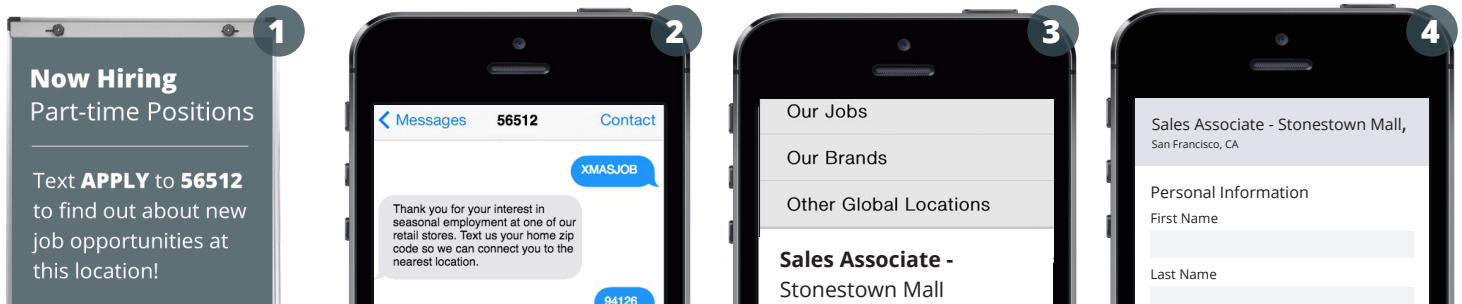
INNOVATIVE TEXT SERVICE FOR HIRING TALENT

Now Hiring
Part-time Positions

Text **APPLY** to **56512**
to find out about new
job opportunities at
this location!

One of the **largest retailers** in the world contacted **Engage by Cell** with a very common seasonal problem: how would they find enough top-notch talent to be ready for the busy holiday season?

Engage by Cell built an amazing **mobile service** that they're currently implementing in all 2,000 locations throughout North America.



Applicant sees a sign at a retail location encouraging them to **send a text** to a **short code**, to see local job opportunities.

They get a **text** back asking for their home **zip code**.

They then get a text with a **customized mobile landing page** listing all open positions located near their home.

Applicant sees the location they prefer, **clicks the link** and is immediately taken to an **application page** for that location.

It's mobile-centric, efficient, and because it delivers a customized list of openings near the candidate's home, it speeds up a sometimes lengthy application process, setting them up for success during the holiday season.

If you think people in your recruiting department or hiring managers might be interested in learning more, contact us at **(415) 615 - 0150** or **info@engagebycell.com**.

(415) 615 - 0150

www.engagebycell.com

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