



engage by cell

# RECRUIT DRIVERS USING TEXT MESSAGING

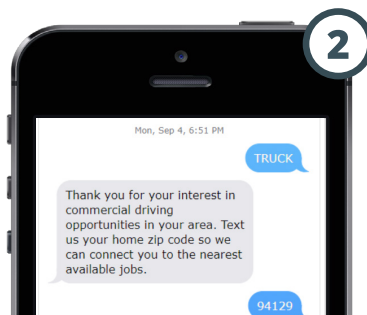
DRIVERS WANTED  
Text TRUCK to 56512

EE JL-22

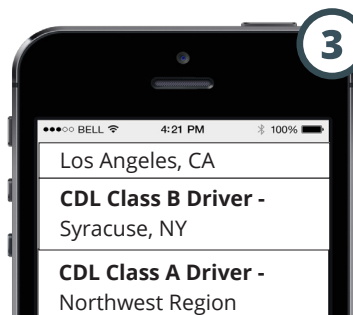
Truckers do not readily respond to emails or phone calls. But they will text in, especially when they see your recruiting signs and bumper stickers while on the road.



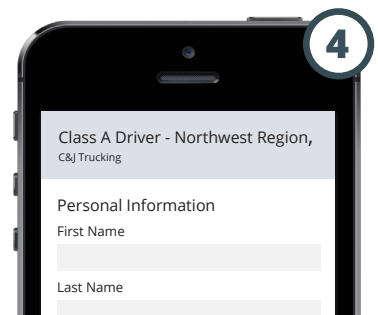
Driver sees a bumper sticker encouraging them to **send a text** to a **short code** to see open jobs.



Our system auto-replies asking them to provide their **zip code**.



They receive a link in a text that leads them to a **customized mobile landing page** showing open jobs near their home.



Driver clicks a link to learn more and **complete an application** form if desired.

Now in use throughout America!  
For a ten minute demo, call us today (415) 615 - 0150

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