



engage by cell

Mobile Technology for Workforce Development: The Tool Your Job Seekers Need

Communicating with job seekers can be a challenge when they're not reading emails or answering your phone calls.

- Communicate via text message — people ALWAYS check texts
- Check in with job seekers on their way to an interview
- Request photos of pay stubs as proof of employment
- Provide helpful resources via a mobile web site
- Send text message alerts on upcoming job fairs



Engage by Cell's Mobile Technology Suite



TEXT MESSAGE COMMUNICATION PLATFORM

- Include links to your mobile website, and add images or GIFs for fun
- Schedule texts based on calendar date or send messages in an automated sequence
- Ask job seekers to opt-in to a variety of lists
- Push reminders for job alerts and appointments
- Communicate 1:1 with job seekers through Text Chat



MOBILE WEB AUTHORIZING PLATFORM

- Build and store custom content in minutes
- Include videos, PDFs, documents (no page limit)
- Access content via a mobile phone, tablet or PC
- Quantify, measure and improve job seeker skills with training portal
- No downloads or apps require

Give your workforce development strategies a must-needed mobile boost!

Contact an Engage by Cell mobile solutions consultant for a demo and pricing.

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