



# Mobile Tracker Ensures COVID Vaccine Compliance

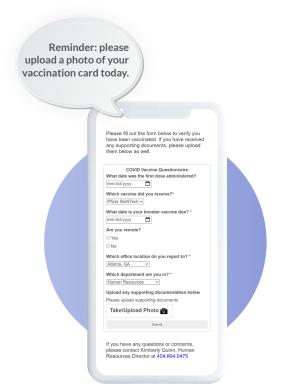
With the rise of COVID variants, as well as local or federal government mandates many employers are requiring workers to show proof of vaccination status or submit to regular testing.

However, tracking vaccinations can be a complicated and labor-intensive task not easily managed on a spreadsheet.

Engage by Cell's COVID Vaccine Tracker makes tracking employee vaccinations EASY.







Our dual platform consists of a mobile web application combined with text messaging which allows organizations to:

- Notify employees on coronavirus policies
- Text out vaccination information and instructions
- Create a mobile repository of all COVID and vaccination content
- Request proof of vaccination or testing
- Ask employees to upload proof of vaccination to the app
- Communicate with employees and send reminders via text message

**Fully customizable, the COVID Vaccine Tracker requires no downloads and no IT department.** Plus, with a 98% open rate, text messaging is the most effective way to communicate with your staff.

**Engage by Cell has secured Compliancy Group** to achieve, illustrate, and maintain its HIPAA compliance.

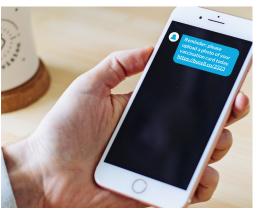
### **Need more information and pricing?**

Visit our website, call us today, or email to schedule a quick demo.



### **Mobile Tracker Ensures COVID Vaccine Compliance** (continued)







### What can the Vaccine Tracker do?



#### **SYMPTOM CHECKING:**

send employees a daily health screening questionnaire via text



#### **CONTACT TRACING:**

send text message notifications when positive COVID tests occur



### **REASONABLE ACCOMMODATION:**

allows employees to submit a form request through the mobile app for a religious, medical or other COVID-related accommodation



#### **TEMPERATURE SCANNING:**

ask employees to self report their temperature through the mobile app



#### **VACCINE CARD VERIFICATION:**

HR team can verify uploaded vaccination card images or ask Engage by Cell to verify for you



### **VACCINE TRACKING:**

employees self-report their vaccination status; backend reports provide data on vaccinated, unvaccinated, positive COVID tests, and more



"We have a lot of employees who are not computer-based, so we didn't want to rely on email or an Excel sheet to collect information. What really drew us to this tool was the texting portion of it. We can text employees to remind them for their weekly tests if they are not vaccinated. And, employees can text in their vaccination status."

— Rebecca Glover, PHR, HR Generalist, City of Golden, Colorado



### "The Vaccine Tracker was very useful. We got a good response from our employees.

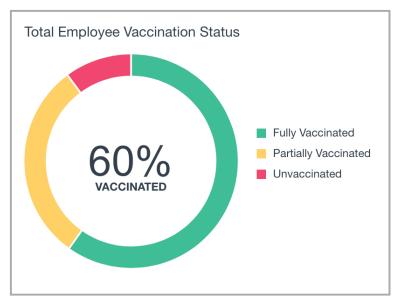
When we presented the information to leadership, they made a very important decision based on that information alone. And, as a result, we reinstated our current vaccine mandate. The vaccine tracker reports provided a good visual for decision making within our tribal structure."

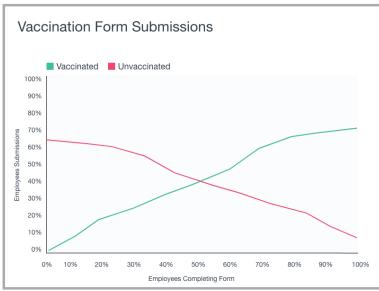
- Rachel Shore, WIOA/Benefits Coordinator, Ute Indian Tribe Human Resources

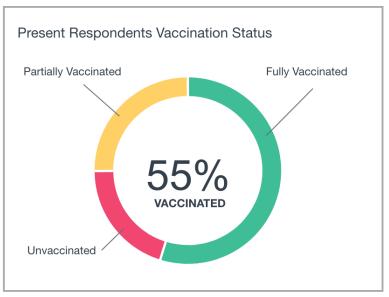


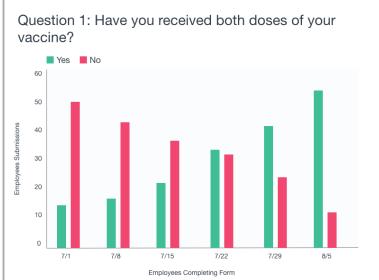
# Vaccine Tracker Reports

We provide over 20 reports you can run and download on the fly. The below reports represent just a few possibilities our platform can provide.











# Vaccine Tracker Reports



### Breakdown of Responses by Question Question Yes Have you received both doses of your vaccine? 53 Have you gotten at least 1 vaccine dose? 48 22 Are you planning on getting vaccinated? 23 40

(2 of 2)

(415) 615 - 0150



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# CASE STUDY VACCINE TRACKER

**CITY OF GOLDEN** 

**LOCATION** 

700 employees

Golden,Colorado

### **CHALLENGES**

- Local government issued a vaccine mandate with a specific deadline for compliance.
- There was no system in place to track employee vaccinations.
- Many employees are not computer-based and do not have a work email address.





### **BACKGROUND:**

On October 12, 2021, the Jefferson County Board of Health issued an order stating that employees who work either in government-operated offices or who interact with the public were required to show proof of vaccination by November 1, 2021, or submit to weekly COVID-19 tests. To comply with this order, the City of Golden needed to track vaccination status.

### **PROBLEM:**

City workers like child care providers, volunteer firefighters, seasonal workers, parks and recreation, public works, and police do not sit at a computer to receive email. Many of these employees are not even issued a work email address. Therefore, email was not a reliable way to communicate and collect vaccine data.

### **SOLUTION:**

After investigating different technology options, the City of Golden chose Engage by Cell's Vaccine Tracker which combines text message communication with a mobile web app.

- Employees can now self-report their vaccine status and complete vaccination questionnaires.
- Employees can access the Vaccine Tracker via QR code, text message, an email link, or by texting a keyword to a code.
- Through Engage by Cell's dashboard, HR can review a suite of reports about employee vaccination status (ie.the percentages of employees vaccinated, the type of vaccine received, results of recent tests, or reasons for not being vaccinated).
- Any administrator on the City of Golden's HR team can make changes to vaccine survey questions no IT department or web designers needed.
- HR can now send text message communication to employees.



### **OUTCOMES:**

The City of Golden observed several positive outcomes as a result of implementing the Vaccine Tracker solution.

### **EASY DATA COLLECTION**

By using the Vaccine Tracker, a user-friendly mobile web app, employees were able to report their vaccination status and other related questions through their phone. Employees were also able to upload a photo of their vaccination card or test results to the Vaccine Tracker.

"What really drew us to this tool was the texting part of it. We can text employees to remind them for their weekly tests if they are not vaccinated. And, employees can text right back with their vaccination status."



**Rebecca Glover** HR Generalist, City of Golden, Colorado



### GETTING AHEAD OF COMPLIANCE DEADLINES

The easy roll-out of the Vaccine Tracker allowed the City of Golden to complete the data collection process several weeks before the compliance deadline.

"We initially rolled out the Vaccine Tracker to our childcare workers. They were the first ones who were under a requirement to show their vaccination status or submit to weekly testing. We got 100% response from them within a couple days."

— **Rebecca Glover**, HR Generalist, City of Golden, Colorado

### **TIME SAVING TOOL**

With the Vaccine Tracker, their HR team noted that tracking vaccinations hasn't added any additional load to their normal day-to-day duties.



### 753 Users across several departments

1,694 total page views on the Vaccine Tracker

929 outbound and inbound text messages sent

Time Period: August 2021 - November 2021

### THE ENGAGE BY CELL EFFECT

Thanks to Engage by Cell's mobile technology and the City of Golden, their HR team has found an efficient system to track employee vaccinations and weekly testing.



### **engage** by cell

Location: San Francisco, CA

Mobile Communication and Productivity Tools:

- Two way text message communication
- Mobile web app generator for vaccine tracking, onboarding, benefits, and training
- Digital health and membership cards
- Mobile web apps for GPS wayfinding
- Dial-in Info + Feedback IVR Service
- Mobile payment/ donation platform