



engage by cell

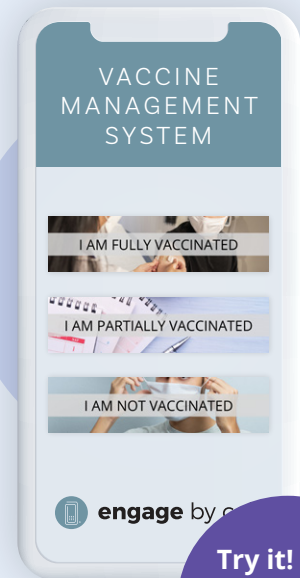


Mobile Tracker Ensures COVID Vaccine Compliance

As the COVID-19 Delta variant spreads, many employers are requiring workers to show proof of vaccination status or submit to regular testing before physically returning to work.

However, tracking vaccinations can be a complicated and perplexing matter.

Engage by Cell's COVID Vaccine Tracker makes tracking employee vaccinations EASY.



**Try it! Text
DEMO
VACCINE
to 56512**

Reminder: please upload a photo of your vaccination card today.

Please fill out the form below to verify you have been vaccinated. If you have received any supporting documents, please upload them below as well.

COVID Vaccine Questionnaire

What date was the first dose administered?

Which vaccine did you receive?

What date is your booster vaccine due? *

Are you remote?
☐ Yes
☐ No

Which office location do you report to? *

Which department are you in? *

Upload any supporting documentation below
Please upload supporting documents

If you have any questions or concerns, please contact Kimberly Quinn, Human Resources Director at 404.804.0475

Our dual platform consists of a mobile web application combined with text messaging which allows organizations to:

- Notify employees on coronavirus policies
- Send vaccination information and instructions
- Create a mobile repository of all COVID and vaccination content
- Request proof of vaccination
- Ask employees to upload proof of vaccination to the app
- Communicate with employees via text message

Fully customizable, the COVID Vaccine Tracker requires no downloads and no IT department. Plus, with a 98% open rate, text messaging is the most effective way to communicate with your staff.

Engage by Cell has secured Compliancy Group to achieve, illustrate, and maintain its HIPAA compliance.

Need more information and pricing?

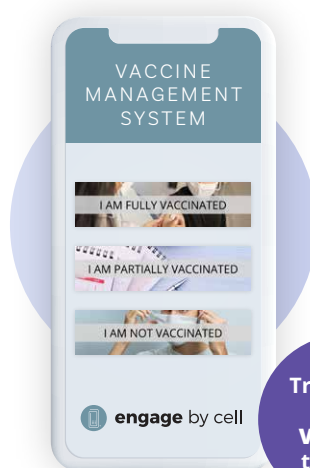
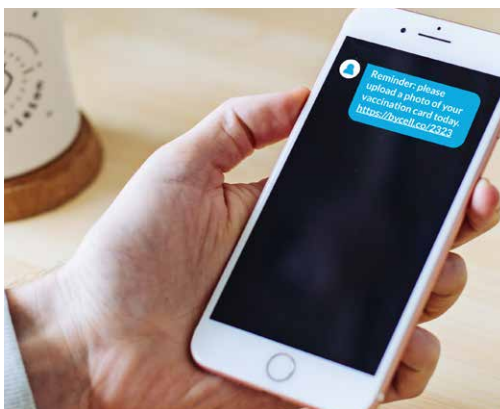
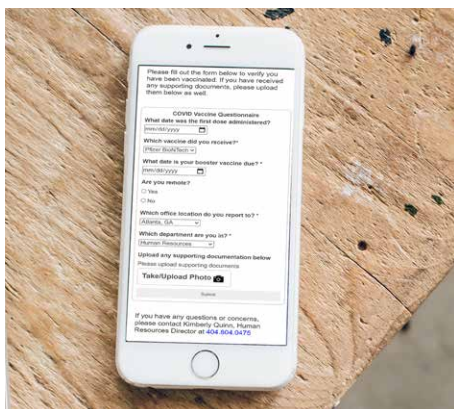
Visit our website, call us today, or email to schedule a quick demo.

(415) 297 - 6677

www.engagebycell.com

info@engagebycell.com





Try it! Text
DEMO
VACCINE
to 56512

What can the Vaccine Tracker do?



SYMPTOM CHECKING:

send employees a daily health screening questionnaire via text



CONTACT TRACING:

send text message notifications when positive COVID tests occur



REASONABLE ACCOMMODATION:

allows employees to submit a form request through the mobile app for a religious, medical or other COVID-related accommodation



TEMPERATURE SCANNING:

ask employees to self report their temperature through the mobile app



VACCINE CARD VERIFICATION:

HR team can verify uploaded vaccination card images or ask Engage by Cell to verify for you



VACCINE TRACKING:

employees self-report their vaccination status; backend reports provide data on vaccinated, unvaccinated, positive COVID tests, and more



“We have a lot of employees who are not computer-based, so we didn’t want to rely on email or an Excel sheet to collect information. What really drew us to this tool was the texting portion of it. We can text employees to remind them for their weekly tests if they are not vaccinated. And, employees can text in their vaccination status.”

— **Rebecca Glover, PHR**, HR Generalist, City of Golden, Colorado



“The Vaccine Tracker was very useful. We got a good response from our employees. When we presented the information to leadership, they made a very important decision based on that information alone. And, as a result, we reinstated our current vaccine mandate. The vaccine tracker reports provided a good visual for decision making within our tribal structure.”

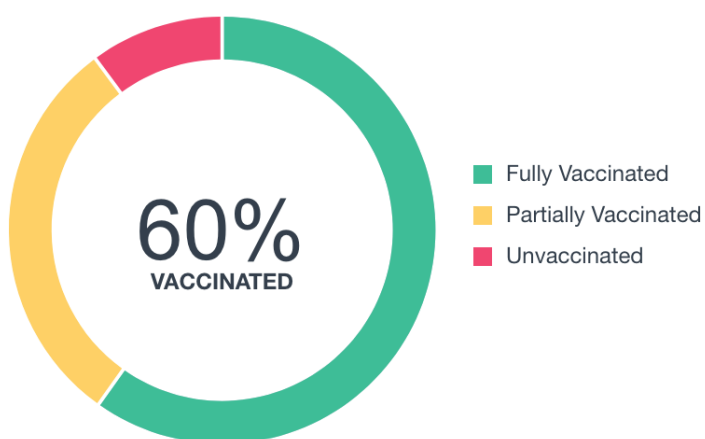
— **Rachel Shore**, WIOA/Benefits Coordinator, Ute Indian Tribe Human Resources



Vaccine Tracker Reports

We provide over 20 reports you can run and download on the fly. The below reports represent just a few possibilities our platform can provide.

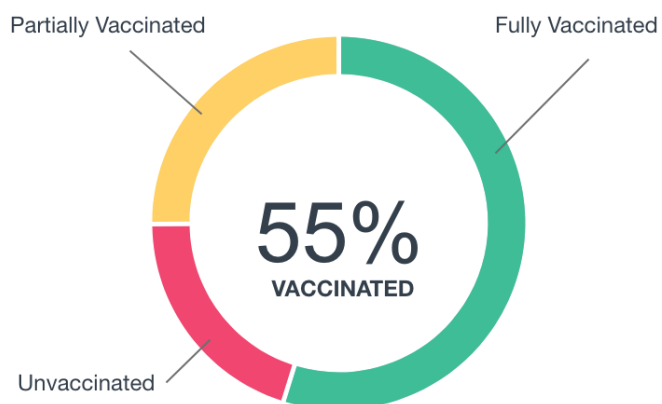
Total Employee Vaccination Status



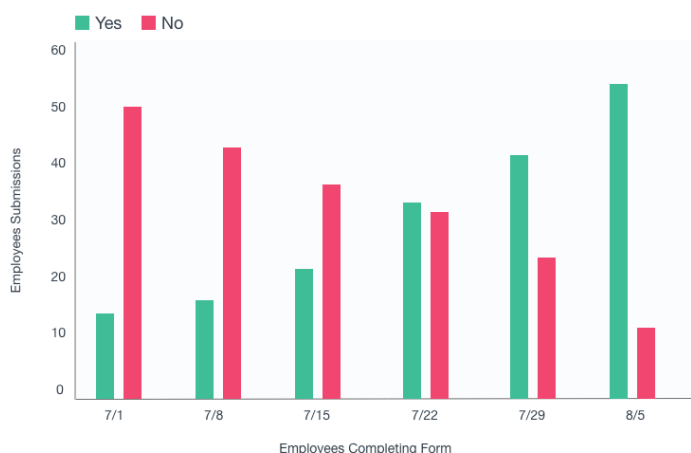
Vaccination Form Submissions



Present Respondents Vaccination Status










Question 1: Have you received both doses of your vaccine?





Vaccine Tracker Reports

Submission by Employee

| Name | Phone | Form Status | Submission | Verified |
|--------------------|--------------|-------------|---|----------|
| Doug Gorczany III | 295-588-5285 | Complete |  | Yes |
| Gina Graham | 475-582-9081 | Incomplete | | No |
| Karla Hickie | 334-631-6137 | Complete |  | Yes |
| Roxanne Herzog | 696-581-8976 | Complete |  | Yes |
| Roderick Windler | 572-695-4837 | Complete |  | Yes |
| Ben Wisoky | 658-457-6370 | Incomplete | | No |
| Abel Terry Jr. | 977-448-8048 | Complete |  | Yes |
| Irving Heaney | 879-954-5166 | Complete |  | Yes |
| Nadine Monahan III | 313-804-3272 | Incomplete | | No |
| Enrique Harvey | 246-299-7743 | Complete |  | Yes |

Breakdown of Responses by Question

| Question | Yes | No |
|---|-----|----|
| Have you received both doses of your vaccine? | 27 | 53 |
| Have you gotten at least 1 vaccine dose? | 48 | 22 |
| Are you planning on getting vaccinated? | 23 | 40 |

CASE STUDY VACCINE TRACKER



UTE INDIAN TRIBE

- 400 employees across seven departments

LOCATION

Northeastern Utah—
Fort Duchesne

CHALLENGES

- COVID-19 outbreaks were impacting operations
- There was no system in place to track employee vaccinations
- HR department wanted to protect HIPAA-related data

BACKGROUND:

The Ute Indian Tribe operates their own tribal government and several businesses including a cafe, gas stations, a supermarket, bowling alley, tribal feedlot, Uinta River Technologies, and Ute Tribal Enterprises. To protect the health and safety of their employees as well as maintain operations, it was necessary to track vaccination status. In addition, the Ute Indian Tribe was experiencing challenges in communicating effectively with their workforce.

PROBLEM:

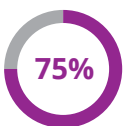
The Ute Indian Tribe faced two specific challenges. First, considering the rapid spread of the coronavirus pandemic, it was necessary to track employee vaccinations. The Ute Indian Tribe HR department needed a way for employees to report their vaccination status as well as provide proof of vaccination cards.

Second, many employees such as grocery store workers, water truck drivers, restaurant staff and more do not sit at a computer during their work shift and do not receive email communication. Many are not issued a work email address. In addition, workers are spread across a large geographic area. Effective employee communication was critical.

SOLUTION:

The Ute Indian Tribe investigated different technology options to address both their communication and vaccination tracking needs. Ultimately, they chose Engage by Cell's Vaccine Tracker platform which combines text message communication with a mobile web app.

- Employees can access the Vaccine Tracker via text message, QR code, via an email link, or by texting a keyword to a short code. No downloads are required.
- Through Engage by Cell's administrative backend, the HR department can review a suite of reports regarding employee vaccination status such as the percentages of employees vaccinated, the type of COVID vaccine received, results of recent COVID tests, as well as reasons for not being vaccinated.
- Any administrator on the Ute Indian Tribe HR team can make changes to vaccine survey questions—no IT department or web designers needed.
- The HR department can now send text message communication to employees and know the information was received.



The Ute Indian Tribe has more than 75% of its workforce reporting into the Vaccine Tracker



100% of employees subscribed to text message communication

OUTCOMES:

The Ute Indian Tribe observed several positive outcomes as a result using the Vaccine Tracker to track employee vaccination status.

CONFIDENT GRASP ON EMPLOYEE VACCINE STATUS

After implementing the Vaccine Tracker, management and HR felt more confident that they had a grasp on the vaccination status of their employees. Leadership could easily communicate with unvaccinated employees and encourage vaccination.

EASY AND SECURE DATA COLLECTION

Using the Vaccine Tracker, employees were able to easily report their vaccination status and answer other related questions through their phone. Employees were also able to instantly upload a photo of their vaccination card to the Vaccine Tracker. Any HIPAA-related data was stored securely on Engage by Cell servers.

DATA-DRIVEN LEADERSHIP DECISIONS

Through the administrative backend, the HR department could easily show leadership the results of employee responses. As a result of the Vaccine Tracker data, the Ute Indian Tribe leadership was able to make data-driven decisions about workplace policies.

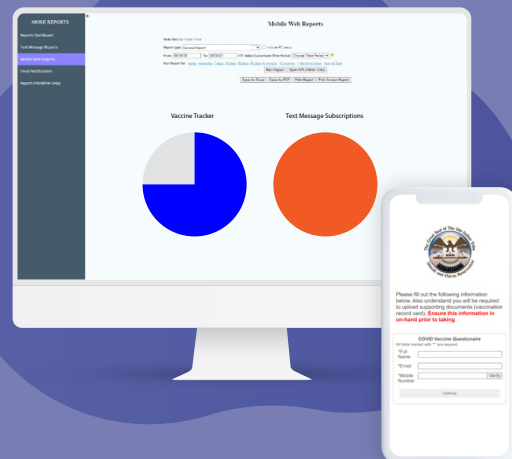
INSTANT TEXT MESSAGE COMMUNICATION

The Ute Indian Tribe HR team now uses the Engage by Cell text message platform to effectively communicate with employees on the device they know best and check most often: their phone.

THE ENGAGE BY CELL EFFECT

Thanks to Engage by Cell's mobile technology and the Ute Indian Tribe HR team, the Ute Indian Tribe now has an efficient system to track employee vaccinations which provides valuable data to drive employee policy.

To date, the Ute Indian Tribe has more than 75% of its workforce reporting into the Vaccine Tracker and almost 100% of employees subscribed to text message communication.



4,862

outbound and inbound text messages sent

1,013

total page views

320 Users

across several departments

Time Period: August 2020 – August 2021

"The Vaccine Tracker was very useful. We got a good response from our employees. When we presented the information to leadership, they made a very important decision based on that information alone. And, as a result, we reinstated our current vaccine mandate. The vaccine tracker reports provided a good visual for decision making within our tribal structure."

— Rachel Shore, WIOA/Benefits Coordinator,
Ute Indian Tribe Human Resources



engage by cell

Location: San Francisco, CA

Mobile Communication and Productivity Tools:

- Mobile web app generator for vaccine tracking, onboarding, benefits, and training
- Two way text message communication
- Digital health and membership cards
- Mobile web apps for GPS wayfinding
- Dial-in Info + Feedback IVR Service
- Mobile payment/donation platform