

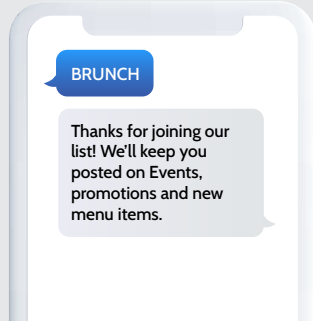


# TEXT MESSAGING SERVICES

## 2-Way Text Messaging

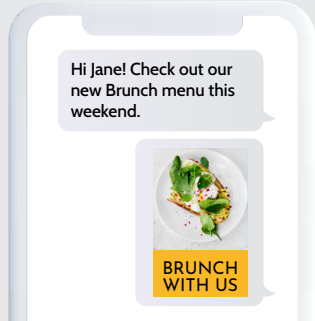
The Ultimate Bar & Restaurant Game Changer

### Inbound SMS



Users' opt-in to receive the latest updates and deals from their favorite bars and restaurants

### Outbound SMS



Business owners now have the ability to engage with their patrons by sending text messages straight to their phones.

## Client uses of text messaging

### Business Promotion

Advertise your business with fun, engaging messages delivered straight to your customers' fingertips.

### Event Promotion

Send reminders, directions, dates, times, and even pictures promoting your upcoming band or other events.

### Distribute Coupons

Deliver savings and discounts like never before.

**And 1,000 more uses!**

### You Control the Traffic

Is the bar or restaurant slow? Send a text message to your subscribers advertising tonight's happy hour special!

### One-On-One

Answer questions, address concerns, send personalized invites, etc.

### Product Advertisement

Showcase your menu, specials, events, and more!



## TEXT BENEFITS

### Better Than email

Email open rates now average 16% according to Constant Contact

### Simple User Sign Up

One text to sign up for a list and reply "stop" to opt out

### Smart Response Auto Reply

Text in different keywords to return a different replies

### Schedule Future Text Message Touches Easily

Keep engagement at full throttle by scheduling future texts based on either a calendar date or SMS sequence



**Get started with Engage by Cell today!**

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