engage by cell

SCAVENGER HUNT!

PROBLEM

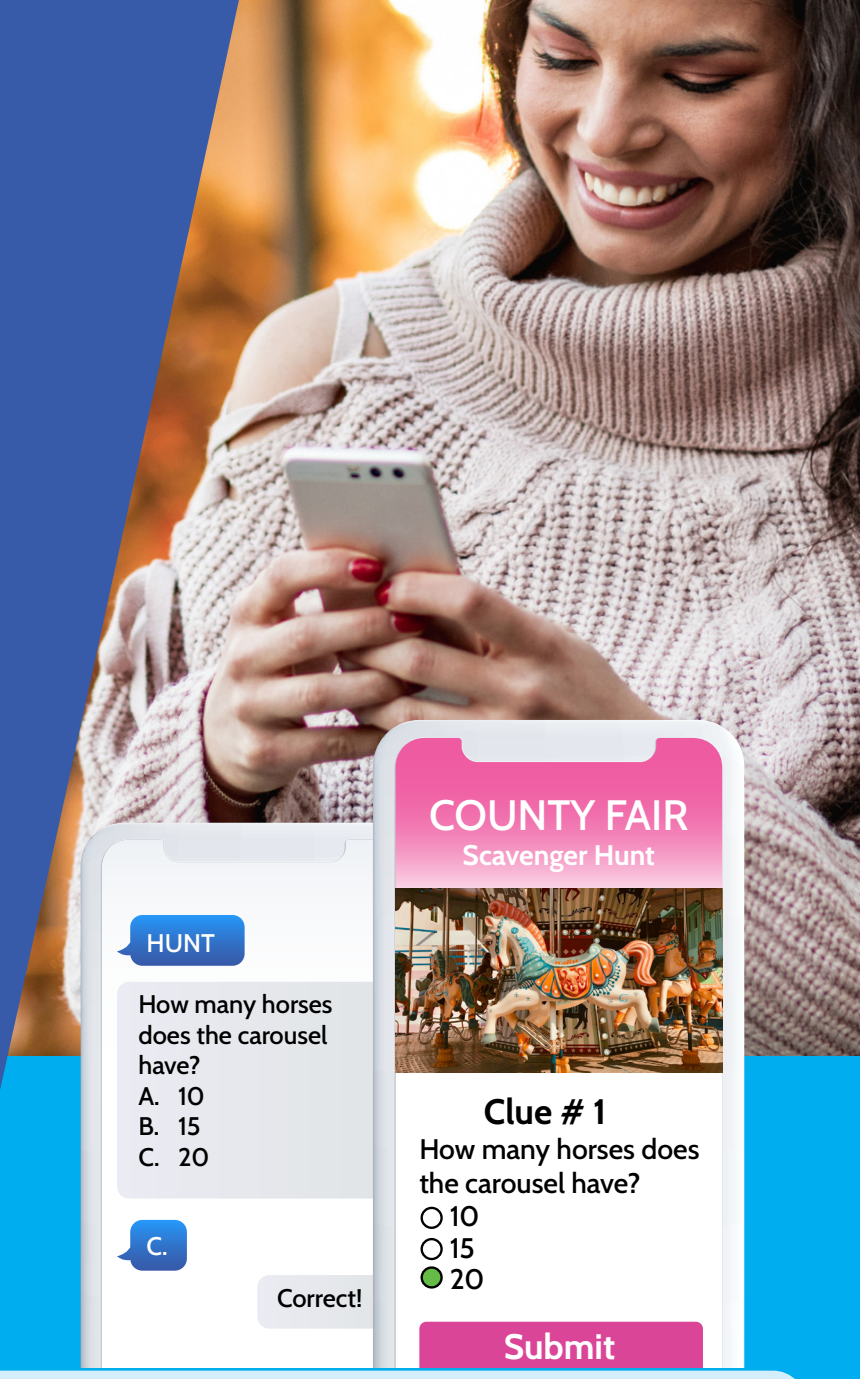
Parks, museums, and large events want to increase engagement with fun, interactive, low cost experiences.

SOLUTION

Offer your guests a scavenger hunt available on a mobile phone. Lead your visitors through your space via text message or mobile web app.

WHY DO A SCAVENGER HUNT?

- Keep visitors engaged and entertained
- Support education initiatives
- Encourage team work
- Offer at a cost to raise funds
- Guide visitors on a curated path

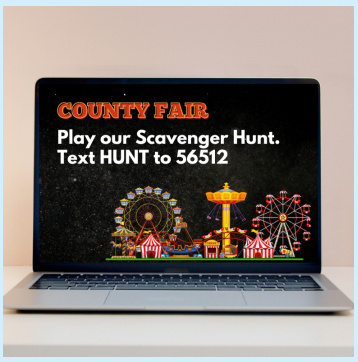


HOW DO YOU MARKET IT?

Ticket

Sign

Website



Social Media

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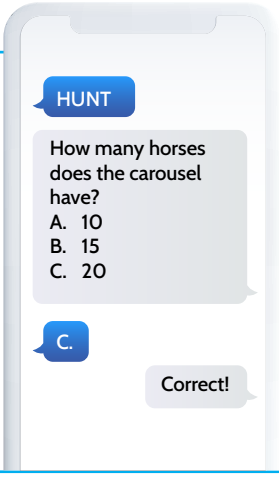
HOW DOES IT WORK?

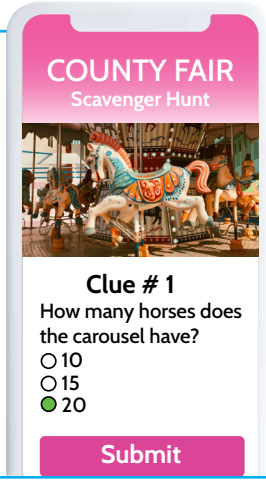
1

User texts a keyword to a phone number and immediately receives a text with answers.



2

The entire "hunt" can be conducted either by text message, or on various web pages you build on our platform.

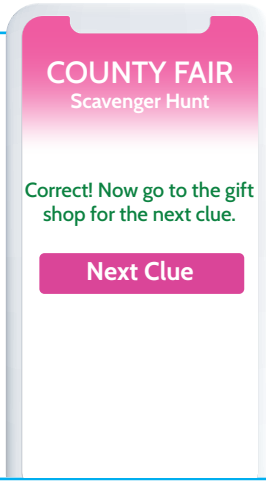


3

User searches the exhibit to find the answer.

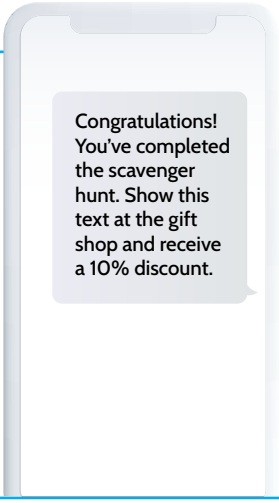
4

User answers the question and is given the next clue.



5

Offer special rewards for those who complete the scavenger hunt such as a discount in the gift shop or on membership.



6

Users post thier experience using social media sharing tools in our app.

Get started today!

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