engage by cell

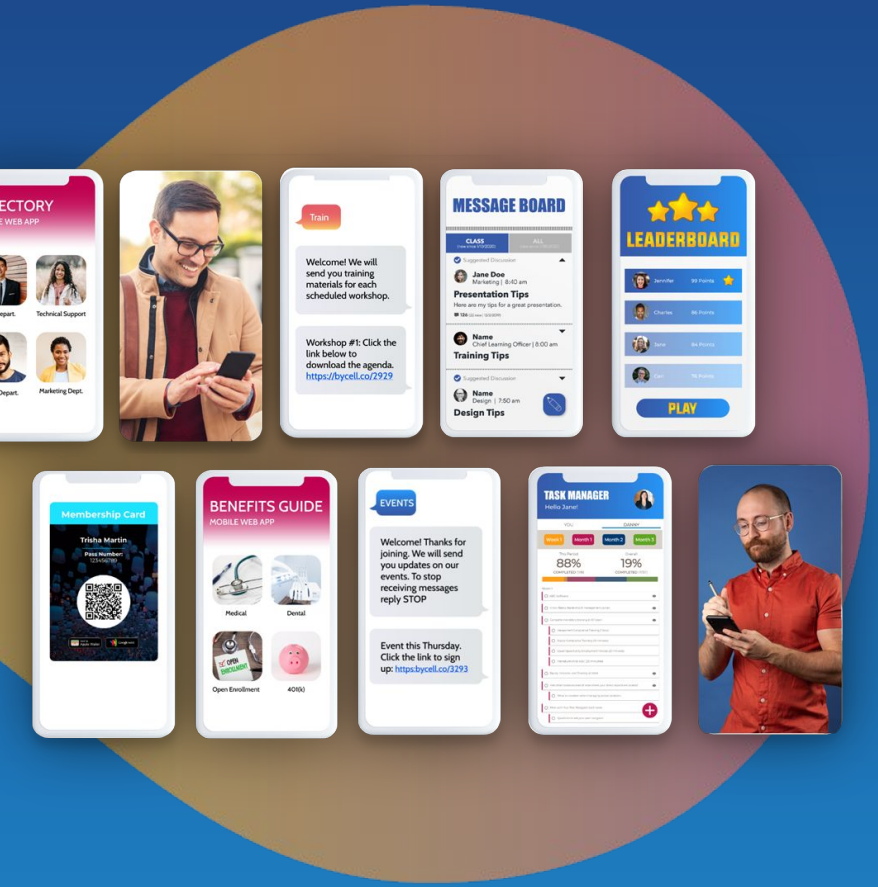
Government Agencies Embrace Technologies to Help Improve Engagement

Your Speakers

DAVE ASHEIM
Founder & CEO

CASEY LOEWENTHAL
Customer Success Manager

engage by cell



About Engage by Cell

- Cloud-based mobile communications
- 16 years in mobile industry
- Training, HR, safety, workforce dev, visitors

Salem
Still making history.

MIDDLESEX
COUNTY • NJ

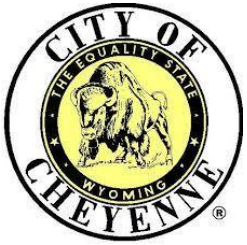
BROWARD
COUNTY
FLORIDA

TENNESSEE COLLEGES
OF APPLIED TECHNOLOGY

POLK
COUNTY

TN
Department of
Labor & Workforce
Development

WYNNE
CHERRY VALLEY
HICKORY RIDGE
PARKIN


CITY OF
THE EQUALITY STATE
WYOMING
CHEYENNE

BURLINGTON COUNTY
1694
NEW JERSEY

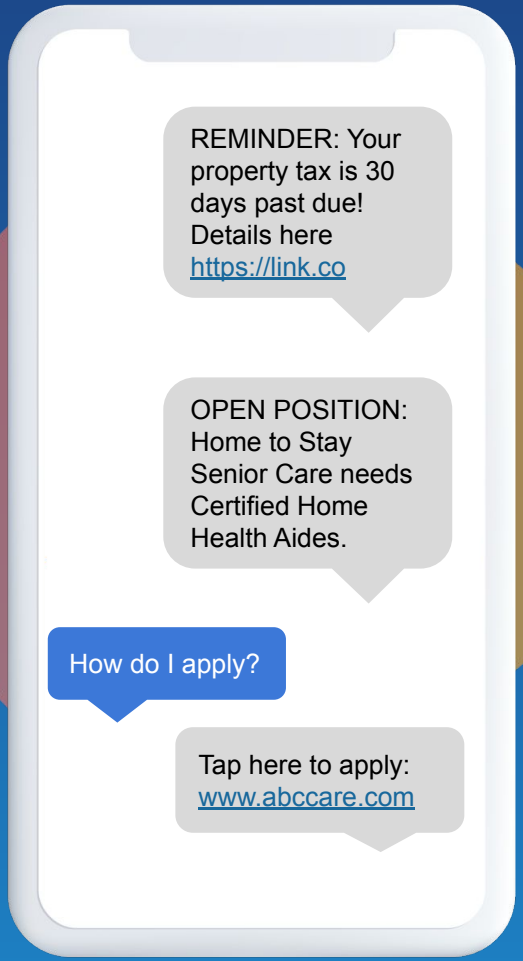
NICOA
National Indian Council on Aging

CITY OF NEWARK
INCORPORATED 1836

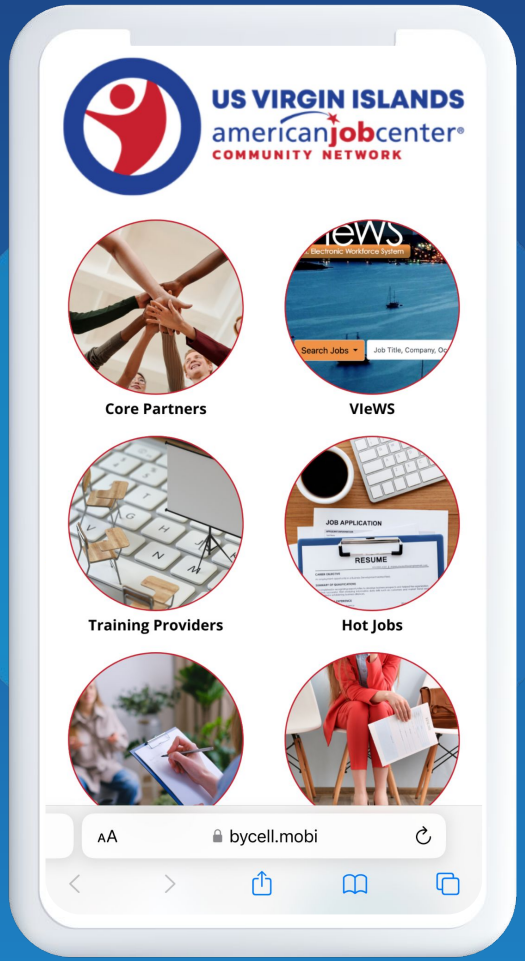
PROBLEMS

- Email, physical mail, and phone calls email are not effective
- Government websites are intimidating and difficult to navigate
- Limited budget
- Form and document intake is outdated and cumbersome

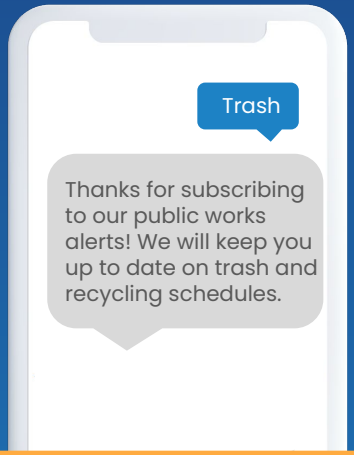
Our Solution

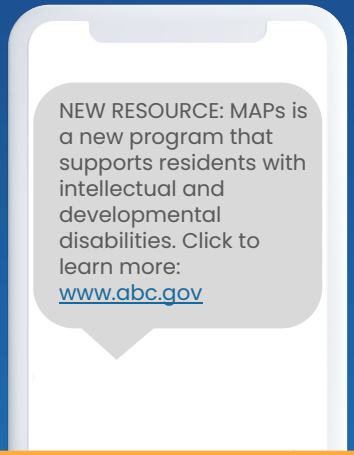


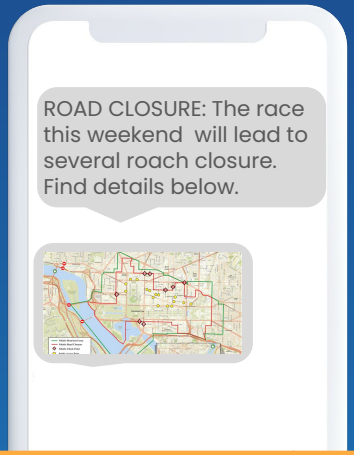
Text Messaging & Mobile Web Sites



Forms of Text Messaging







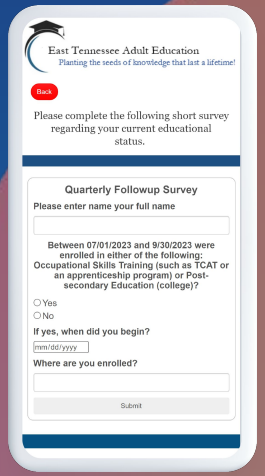
- **Inbound Texting:** Users text in to join a list, or receive automated content
- **Outbound Texting:** Schedule texts to various lists immediately or by calendar date
- **Text Chat:** Instantly engage with any employee to answer questions and concerns
- **MMS Alerts:** Text a GIF, photo, short clip, or more characters

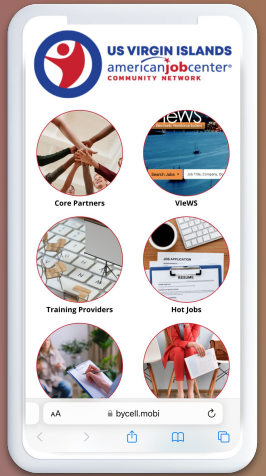
TRY IT OUT!

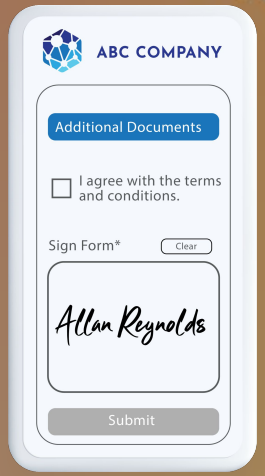
Text **DEMO** to **56512**
or scan the QR code!

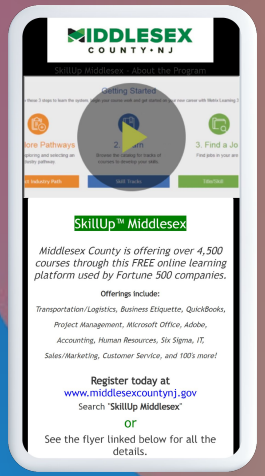
Mobile Web Apps

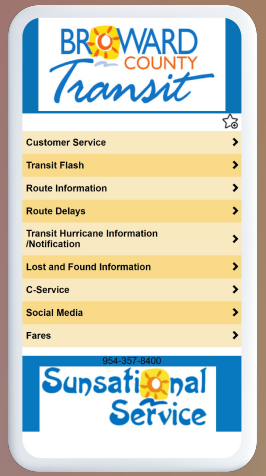
- Users can access portal 24/7
    - Much more content consumed if mobile friendly
- Store content like videos, photos, audio, PDFs, and more
- Utilize for engagement features like quizzes, polls, comment boards, surveys and more for:
    - Digital form intake
    - Document uploads
    - GPS Mapping







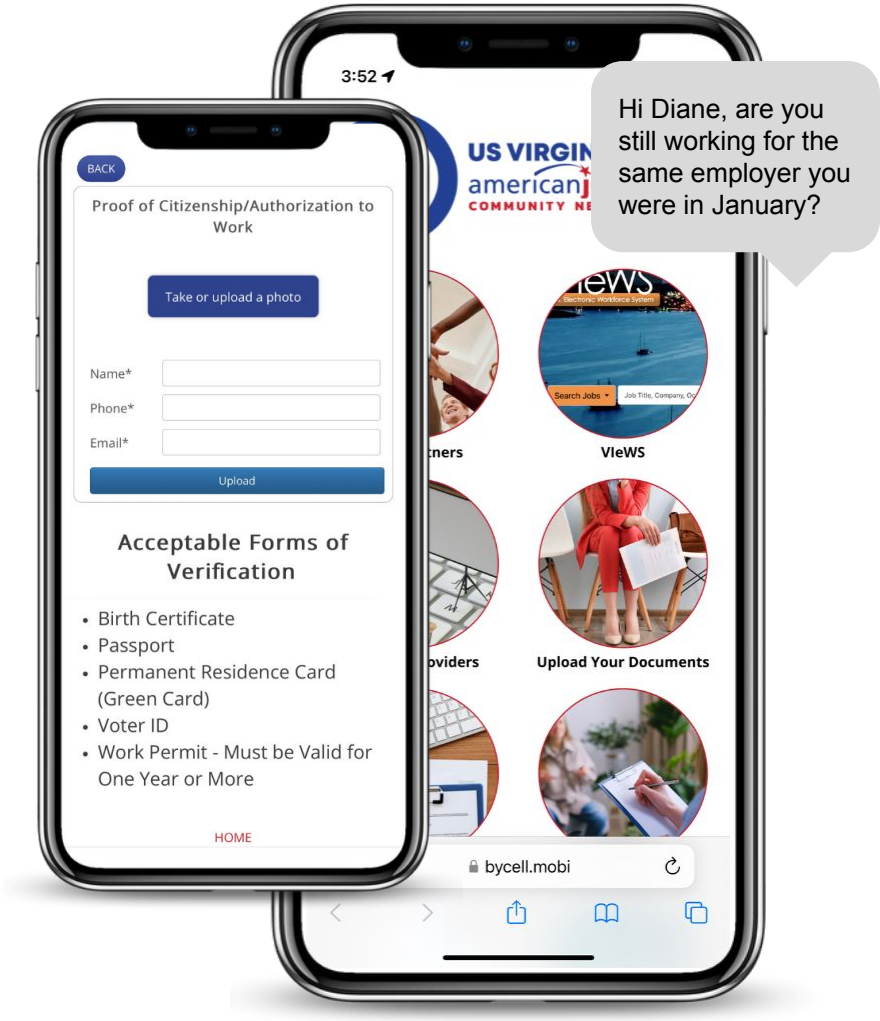




DEPARTMENT USE CASES

Workforce Development

- Text messages increase job fair attendance
- Text messages increase engagement for job seekers and case managers
- Mobile web app provides job fair details, program announcements, and tips & tricks job seekers often miss

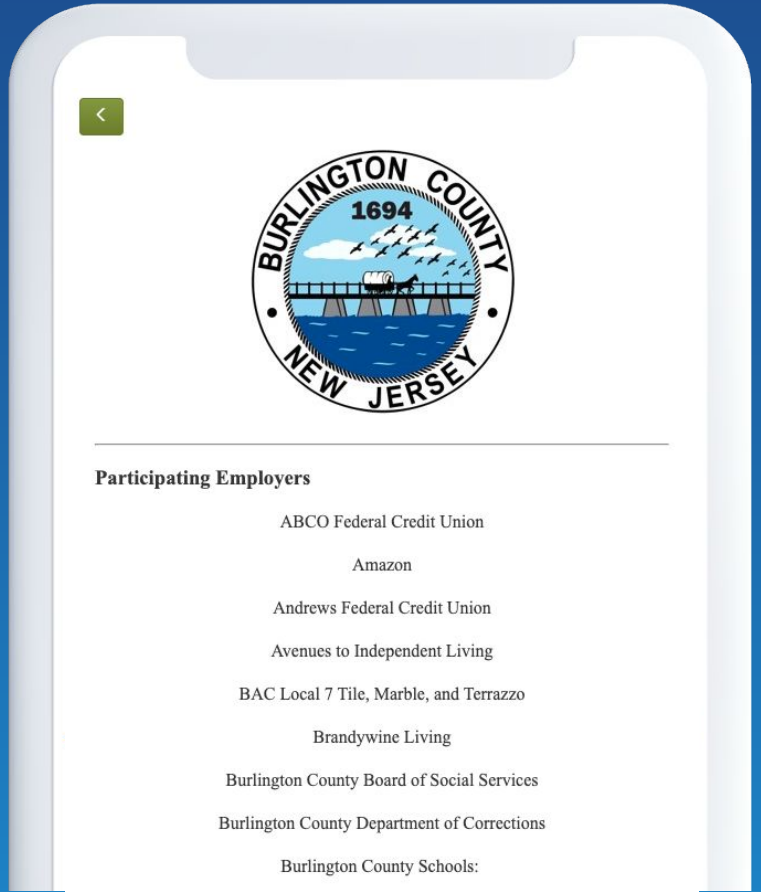


Increase Job Fair Attendance

Ross IN-PERSON Hiring Event 2MORROW 10.19 @WFS 510 Park, BMT 11A-2P GET RESUME READY at https://bycell.co/cywhn or visit a local center today! To opt-out, reply STOP

TOMORROW 9/28 - Employment Fair from 3:30-6:30PM. Bring multiple copies of your resume! Click here for more https://bycell.co/dbnox To opt-out, reply STOP

Join more than 50 Employers at the Employment Fair next week - Sept 28; 3:30-6:30PM. Click here for details https://bycell.co/dbnox To opt-out, reply STOP

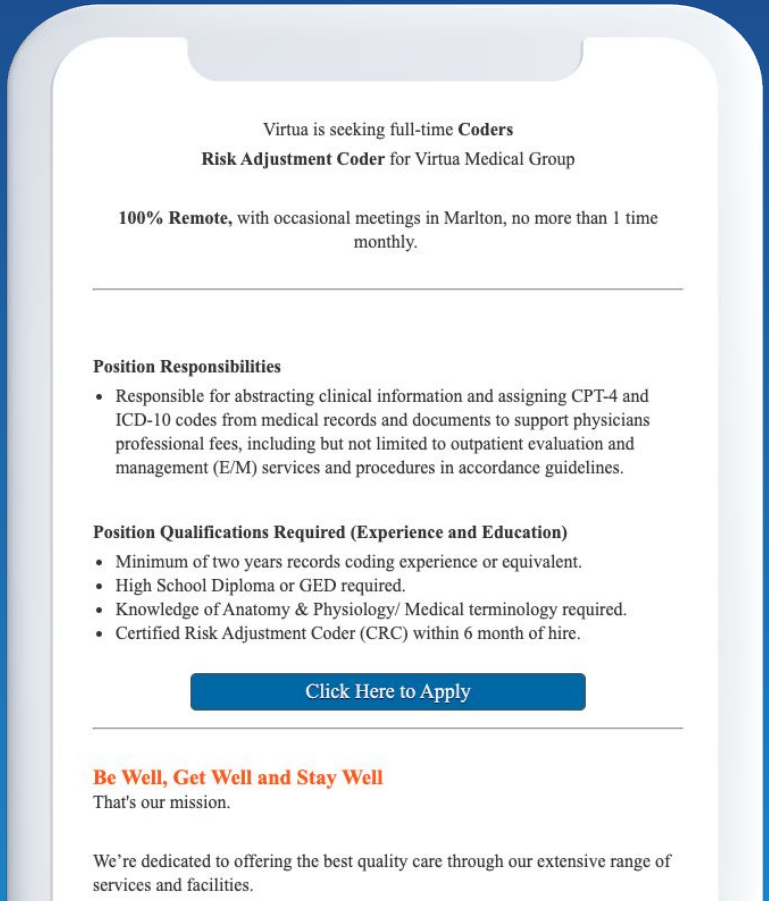


Job Openings & Partner Marketing

Party Works Rentals is hiring Delivery Drivers & Crew. Walk-in Interviews held on 6/1, 6/5, & 6/7. Click here https://bycell/daokh To opt-out, reply STOP

Check out the latest career opportunities right here on Indeed https://bycell.co/cyr Find your career today! To opt-out, reply STOP

Virtua needs Risk Adjustment Coders. Full-time, 100% REMOTE, with an occasional meeting in Marlton. Visit https://bycell.co/dbkrg To opt-out, reply STOP



Virtua is seeking full-time **Coders**

Risk Adjustment Coder for Virtua Medical Group

100% Remote, with occasional meetings in Marlton, no more than 1 time monthly.

Position Responsibilities

- Responsible for abstracting clinical information and assigning CPT-4 and ICD-10 codes from medical records and documents to support physicians professional fees, including but not limited to outpatient evaluation and management (E/M) services and procedures in accordance guidelines.

Position Qualifications Required (Experience and Education)

- Minimum of two years records coding experience or equivalent.
- High School Diploma or GED required.
- Knowledge of Anatomy & Physiology/ Medical terminology required.
- Certified Risk Adjustment Coder (CRC) within 6 month of hire.

Click Here to Apply

Be Well, Get Well and Stay Well

That's our mission.

We're dedicated to offering the best quality care through our extensive range of services and facilities.

Programs, Events, and Courses

NewarkWorks offers FREE online self-paced courses on SkillUp Newark! Get access to thousands of courses and level up your skills based on your industry and goals! Register today: https://bycell.co/daijg To opt-out, reply STOP

Get Ready to Get Hired! FREE Workforce Readiness Workshop, Sept 15 at RCBC. You must register, click here https://bycell.co/dbkrr To opt-out, reply STOP

Good morning Civic Tech Boot Camp participant! We will have our refurbishing workshop LATER TODAY at 59 Market Street, from 12pm-5pm. It is recommended to eat beforehand or bring food for these in-person workshops. To opt-out, reply STOP

One-on-one case manager chats

Job Alert! The Pic-A-Lilli Inn needs Hosts & Food Runners. Stop in with your resume today!

Where is it?

The Pic-A-Lilli Inn is at 866 US 206, Shamong, NJ 08088. Good luck!

What should I wear?

Business casual! A clean and pressed dress shirt and slacks. Black or navy is always good!

Burlington County

Virgin Island's American Job Center

Tennessee Department of Labor

Join us at this Friday's career fair! Click to register today: https://link.co

OPEN POSITION: Home to Stay Senior Care needs Certified Home Health Aides. https://link.co

Today 2:00 PM

Hi Diane, are you still working for the same employer you were in January?

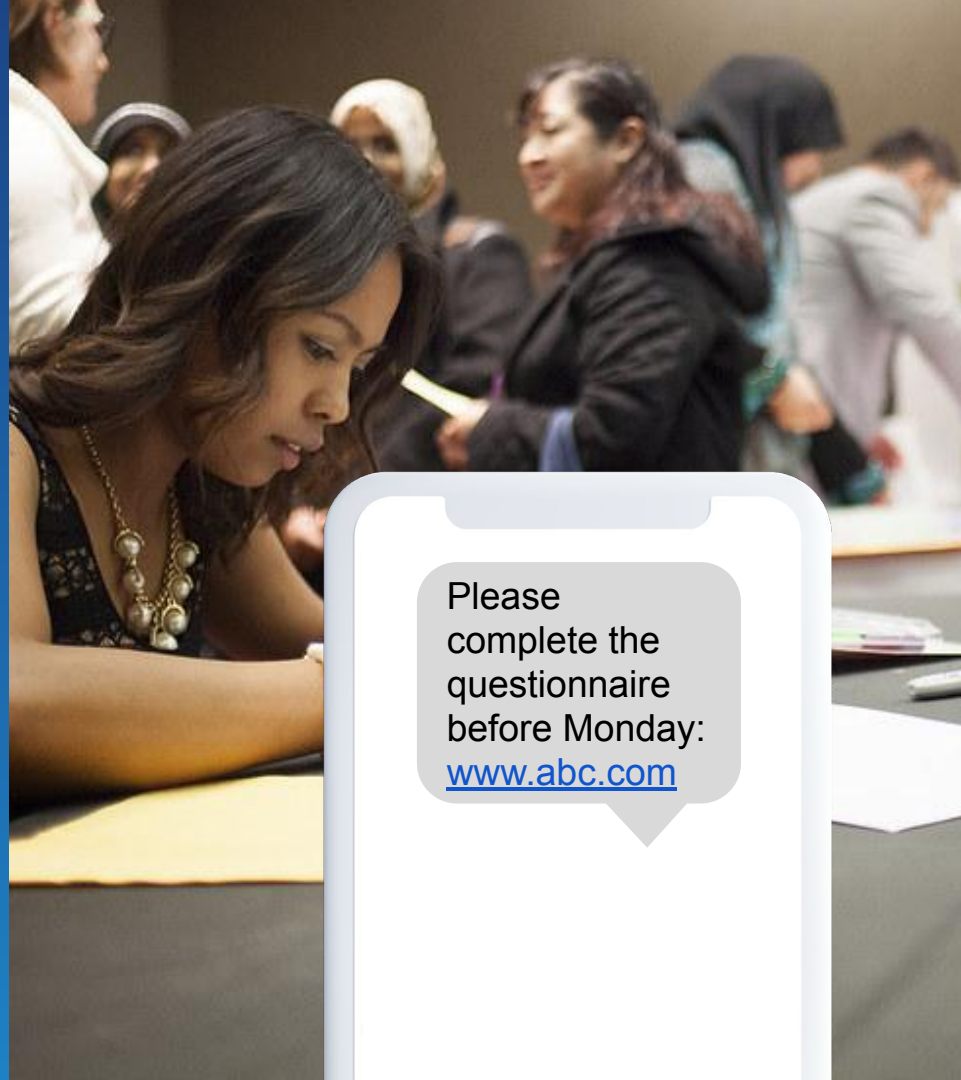
Yeah

Great! Have you received a raise in the last 3 months?

DEPARTMENT USE CASES

Adult Education

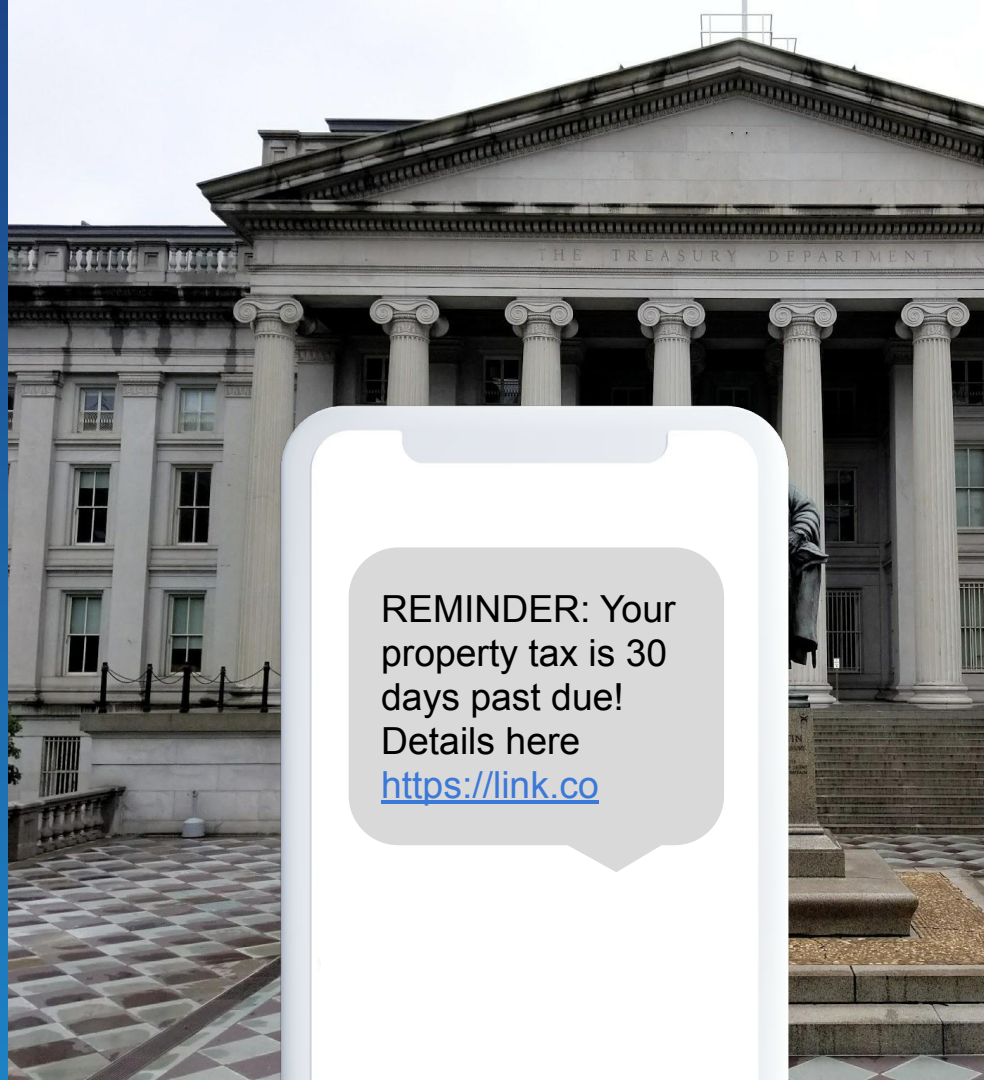
- Students have difficulty printing and returning forms. Send digital options
- Text program information and class announcements
- Texting increases survey responses
- Students appreciate texting with teachers, but teacher does not want to use personal devices. This platform solves this issue.



DEPARTMENT USE CASES

Treasury

- Text message reminders for delinquent tax collection for those who ignore calls and mail
- Text reminders for property tax due date



DEPARTMENT USE CASES

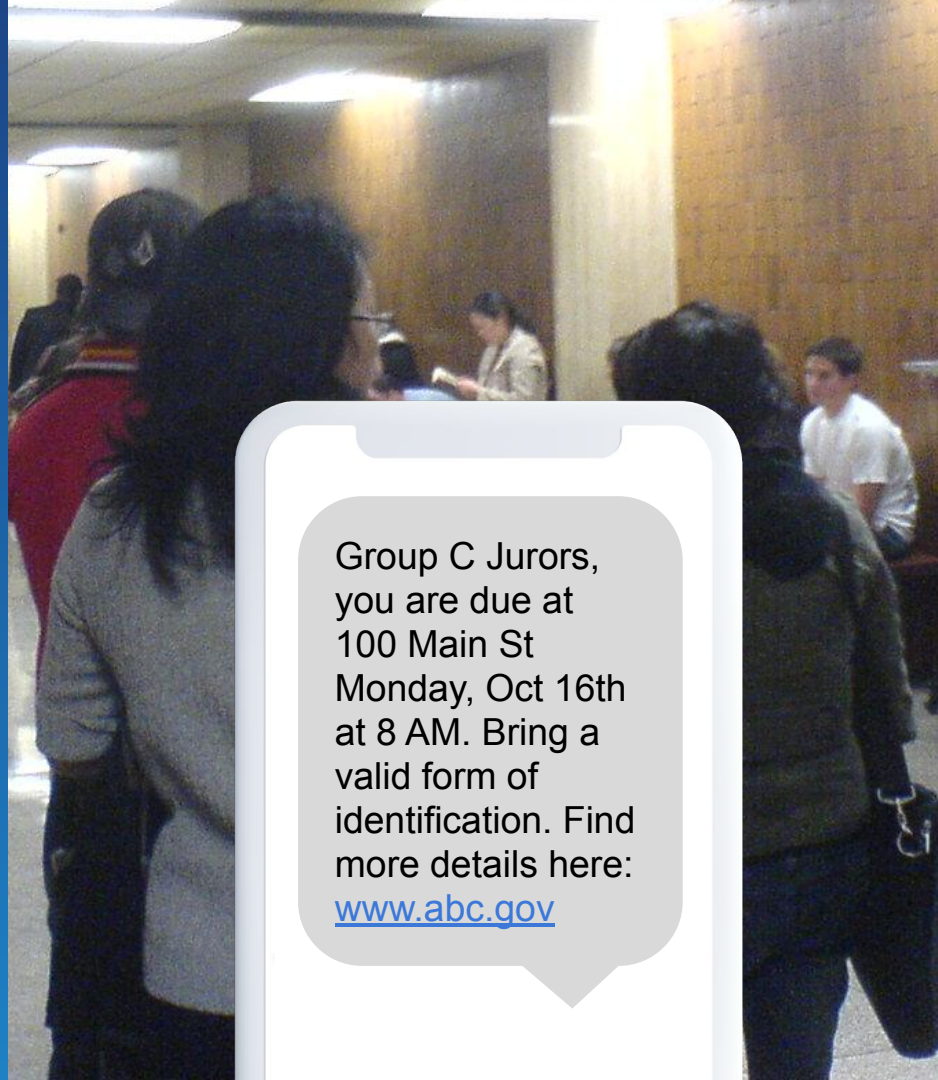
Public Works

- Reduce complaints with text message reminders
  - Utility updates
  - Road closure
  - City or county events
- Collect feedback through text messaging

DEPARTMENT USE CASES

Courts

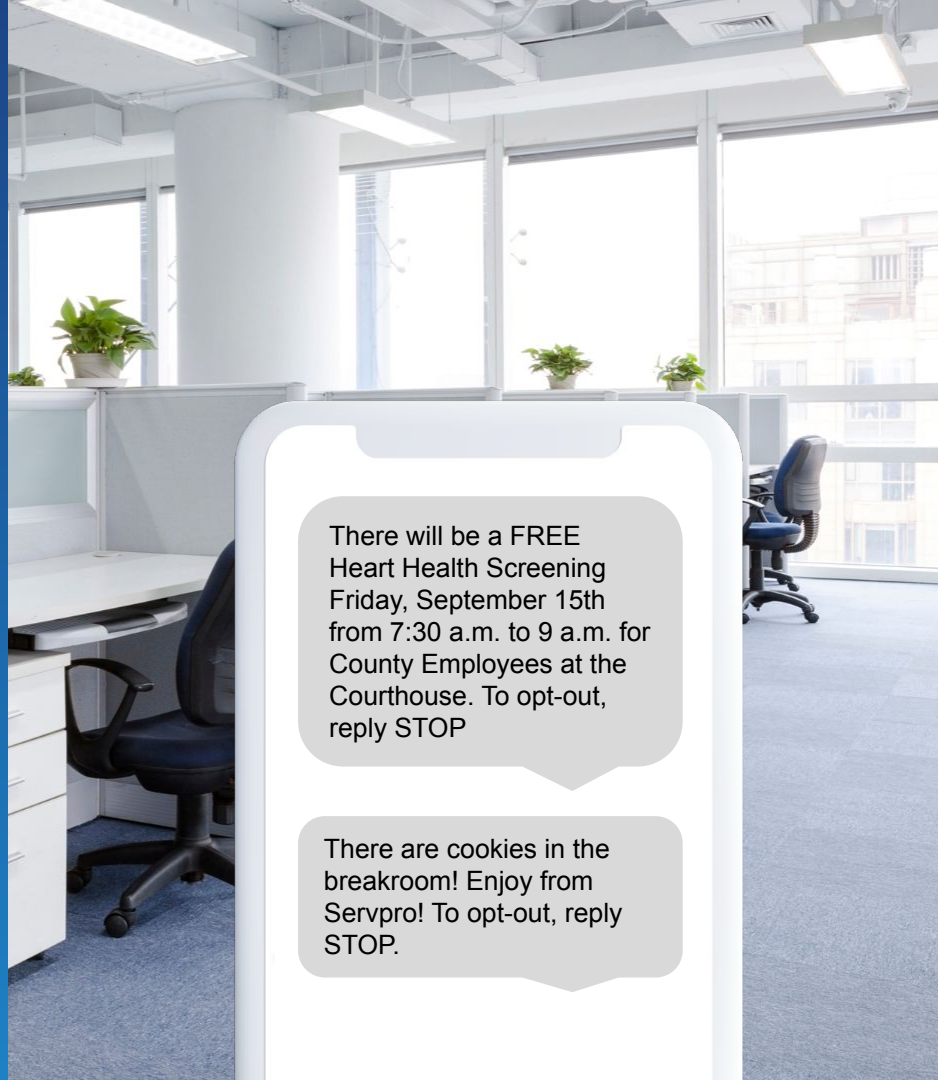
- Increase juror participation and attendance by sending texts rather than requiring them to call in
- Get breaking news out to all of your employees through text messaging



DEPARTMENT USE CASES

Internal Communications

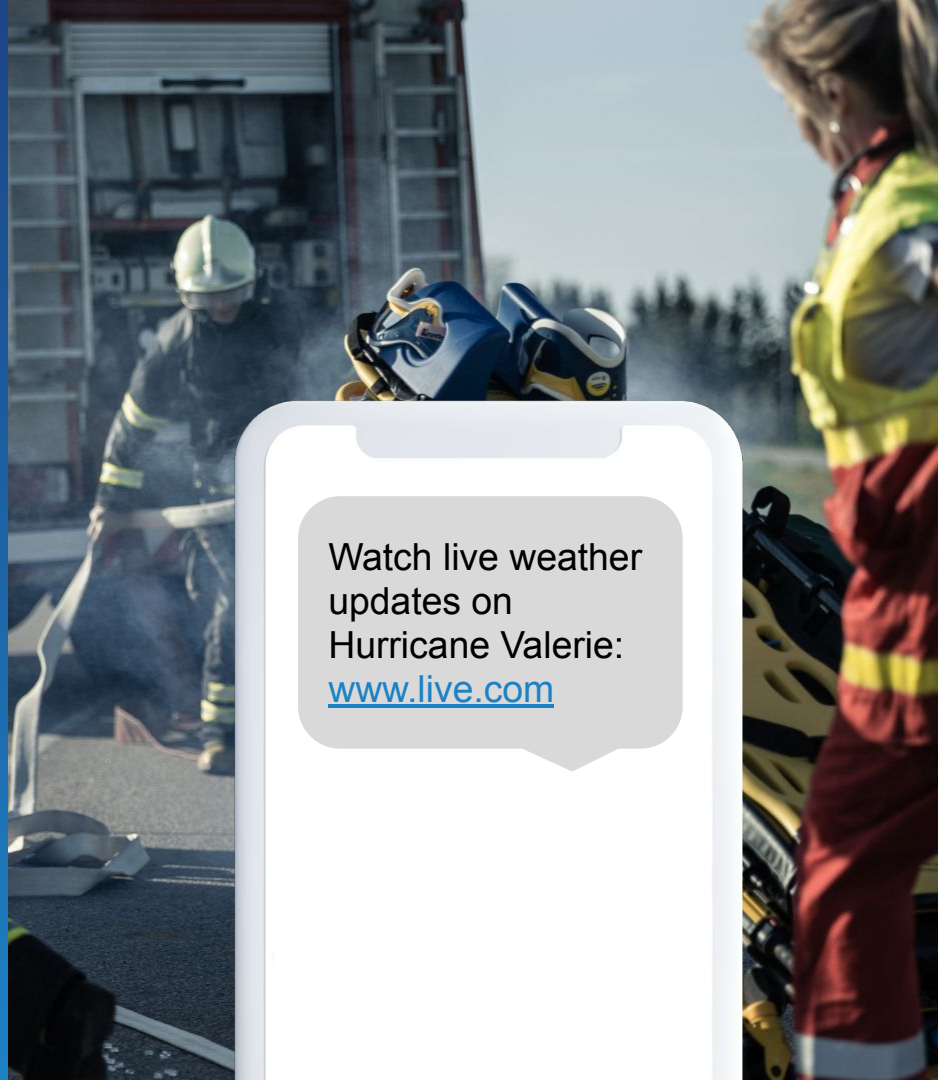
- Reach employees who do not have a company email (or do not read their emails!)
- HR and training support
- Get breaking news out to all of your employees through text messaging



DEPARTMENT USE CASES

Public Emergencies

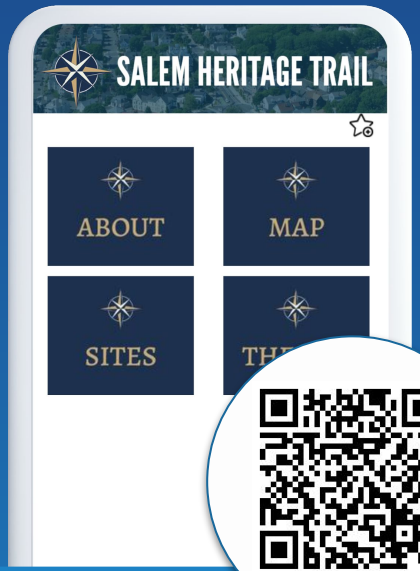
- Get emergency messages out in seconds
  - Inclement weather
  - Building shut-down
  - Natural disasters
  - Urgent threat



DEPARTMENT USE CASES

Visitor Services & Tourism

- Solve wayfinding problems and increase engagement with attractions via GPS Mapping
  - Points of interest
  - Directions
- Equitable & accessible smartphone tours
- Provide more information than what is on physical signage



Destination Salem

City of Medicine Hat

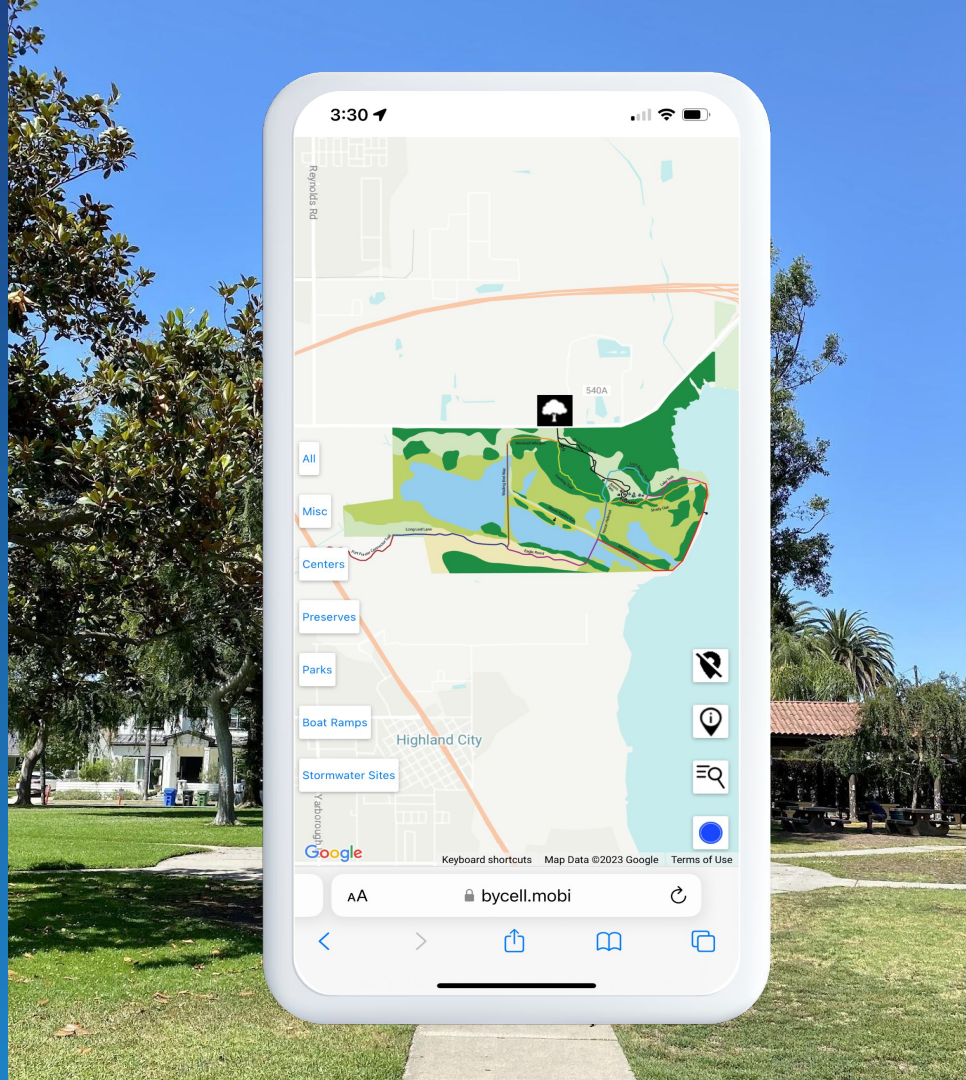
Texas Capitol Visitors Center

+Audio Guide!
Call (512) 590-8362

DEPARTMENT USE CASES

Park & Recreation

- Provide a snapshot of what your area has to offer with a GPS map
  - Trail information
  - Amenities
  - Directions
  - Categories
  - Go green



What does this cost, and how do I get started?

engage by cell

Thank You!

DAVE ASHEIM
dave@engagebycell.com

CASEY LOEWENTHAL
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