



Government Agencies Embrace Technologies to Help Improve Engagement



Your Speakers



DAVE ASHEIM

Founder & CEO



CASEY LOEWENTHAL

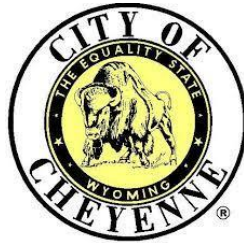
Customer Success Manager



About Engage by Cell



- Cloud-based mobile communications
- 16 years in mobile industry
- Training, HR, safety, workforce dev, visitors



PROBLEMS

- Email, physical mail, and phone calls email are not effective
- Government websites are intimidating and difficult to navigate
- Limited budget
- Form and document intake is outdated and cumbersome



Our Solution

Text Messaging & Mobile Web Sites

REMINDER: Your property tax is 30 days past due!
Details here
<https://link.co>

OPEN POSITION:
Home to Stay
Senior Care needs
Certified Home
Health Aides.

How do I apply?

Tap here to apply:
www.abccare.com



Core Partners



VieWS



Training Providers



Hot Jobs

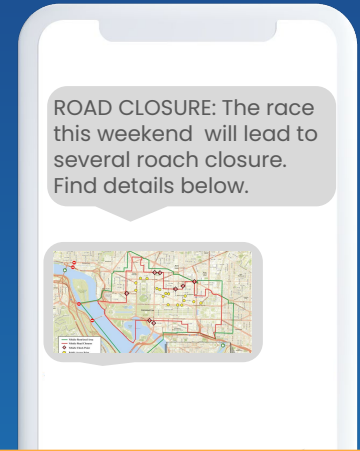
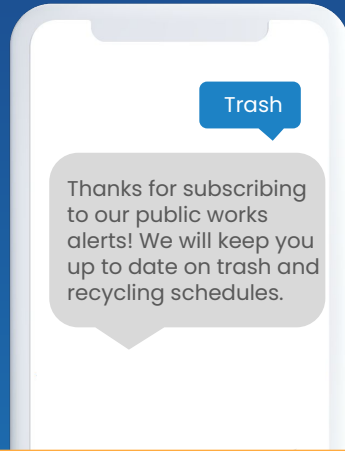


AA

bycell.mobi



Forms of Text Messaging



- **Inbound Texting:**
Users text in to join a list, or receive automated content

- **Outbound Texting:**
Schedule texts to various lists immediately or by calendar date

- **Text Chat:**
Instantly engage with any employee to answer questions and concerns

- **MMS Alerts:**
Text a GIF, photo, short clip, or more characters

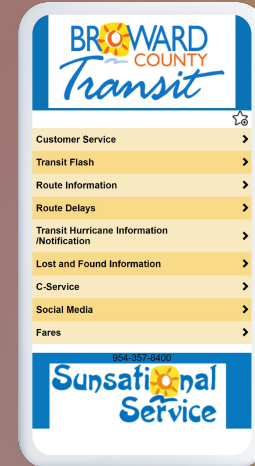
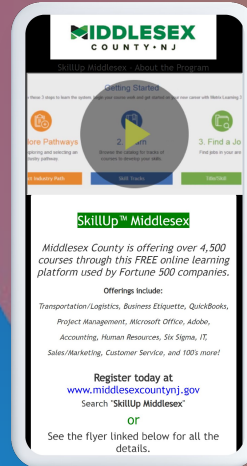
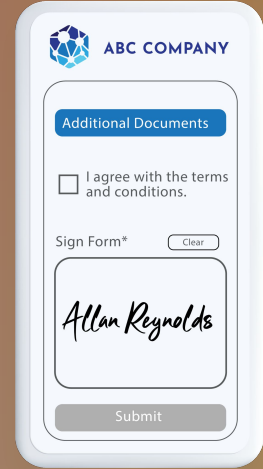
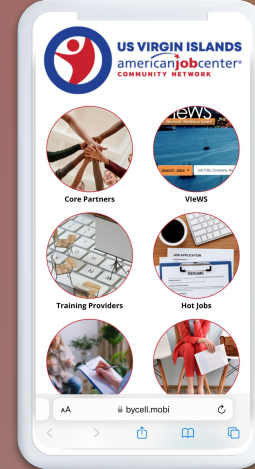
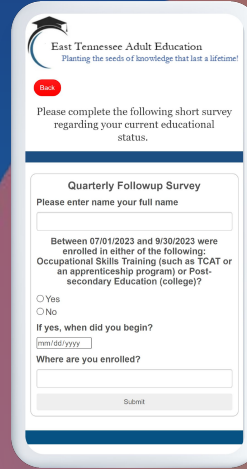
TRY IT OUT!

Text **DEMO** to **56512**
or scan the QR code!



Mobile Web Apps

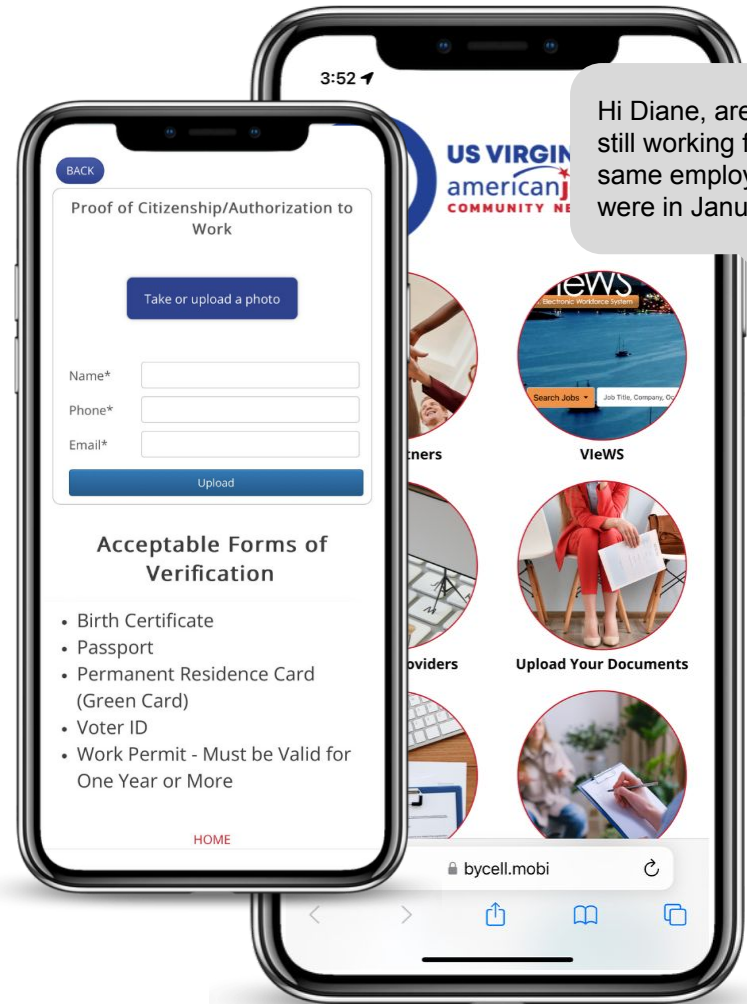
- Users can access portal 24/7
 - Much more content consumed if mobile friendly
- Store content like videos, photos, audio, PDFs, and more
- Utilize for engagement features like quizzes, polls, comment boards, surveys and more for:
 - Digital form intake
 - Document uploads
 - GPS Mapping



DEPARTMENT USE CASES

Workforce Development

- Text messages increase job fair attendance
- Text messages increase engagement for job seekers and case managers
- Mobile web app provides job fair details, program announcements, and tips & tricks job seekers often miss



Increase Job Fair Attendance

Ross IN-PERSON Hiring Event 2MORROW 10.19 @WFS 510 Park, BMT 11A-2P GET RESUME READY at <https://bycell.co/cywhn> or visit a local center today! To opt-out, reply STOP

TOMORROW 9/28 - Employment Fair from 3:30-6:30PM. Bring multiple copies of your resume! Click here for more <https://bycell.co/dbnox> To opt-out, reply STOP

Join more than 50 Employers at the Employment Fair next week - Sept 28; 3:30-6:30PM. Click here for details <https://bycell.co/dbnox> To opt-out, reply STOP



Participating Employers

ABCO Federal Credit Union

Amazon

Andrews Federal Credit Union

Avenues to Independent Living

BAC Local 7 Tile, Marble, and Terrazzo

Brandywine Living

Burlington County Board of Social Services

Burlington County Department of Corrections

Burlington County Schools:

Job Openings & Partner Marketing

Party Works Rentals is hiring Delivery Drivers & Crew. Walk-in Interviews held on 6/1, 6/5, & 6/7. Click here <https://bycell/daokh> To opt-out, reply STOP

Check out the latest career opportunities right here on Indeed <https://bycell.co/cyr> Find your career today! To opt-out, reply STOP

Virtua needs Risk Adjustment Coders. Full-time, 100% REMOTE, with an occasional meeting in Marlton. Visit <https://bycell.co/dbkrg> To opt-out, reply STOP

Virtua is seeking full-time **Coders**
Risk Adjustment Coder for Virtua Medical Group

100% Remote, with occasional meetings in Marlton, no more than 1 time monthly.

Position Responsibilities

- Responsible for abstracting clinical information and assigning CPT-4 and ICD-10 codes from medical records and documents to support physicians professional fees, including but not limited to outpatient evaluation and management (E/M) services and procedures in accordance guidelines.

Position Qualifications Required (Experience and Education)

- Minimum of two years records coding experience or equivalent.
- High School Diploma or GED required.
- Knowledge of Anatomy & Physiology/ Medical terminology required.
- Certified Risk Adjustment Coder (CRC) within 6 month of hire.

[Click Here to Apply](#)

Be Well, Get Well and Stay Well

That's our mission.

We're dedicated to offering the best quality care through our extensive range of services and facilities.

Programs, Events, and Courses

NewarkWorks offers FREE online self-paced courses on SkillUp Newark! Get access to thousands of courses and level up your skills based on your industry and goals! Register today: <https://bycell.co/daijg> To opt-out, reply STOP

Get Ready to Get Hired! FREE Workforce Readiness Workshop, Sept 15 at RCBC. You must register, click here <https://bycell.co/dbkrr> To opt-out, reply STOP

Good morning Civic Tech Boot Camp participant! We will have our refurbishing workshop LATER TODAY at 59 Market Street, from 12pm-5pm. It is recommended to eat beforehand or bring food for these in-person workshops. To opt-out, reply STOP

WORKFORCE READINESS WORKSHOP

RCBC VOTTA HALL 300 COLLEGE CIRCLE
MT. LAUREL, NJ 08054
Friday Sept.15, 2023 9am-1pm

Presented by:



SEN. TROY SINGLETON
State Senator LD7



PASTOR DARLENE
Founder Beacon of Hope

COMPLIMENTARY BREAKFAST
REGISTRATION
WELCOME SEN. SINGLETON
&
PASTOR DARLENE
WORKSHOP A. YOU'RE HIRED
WORKSHOP B. LEVERAGING
DRESS TO IMPRESS CLOSET
EMPLOYMENT RESOURCE TABLES

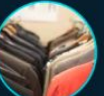
JUDY NAPOLI
You're Hired! Resume &
Interview Skills workshops
Recruiter
Emerson Group



JEANETTA WARREN
Leverage Your Network! Personal
Branding and LinkedIn Strategy
Co-Founder
JW Professional Writing Service



SUIT CLOSET
Like new women and men
business apparel



Register: <http://bit.ly/WorkforceEvent>
For more info contact Nisha Ray : 856-234-2790



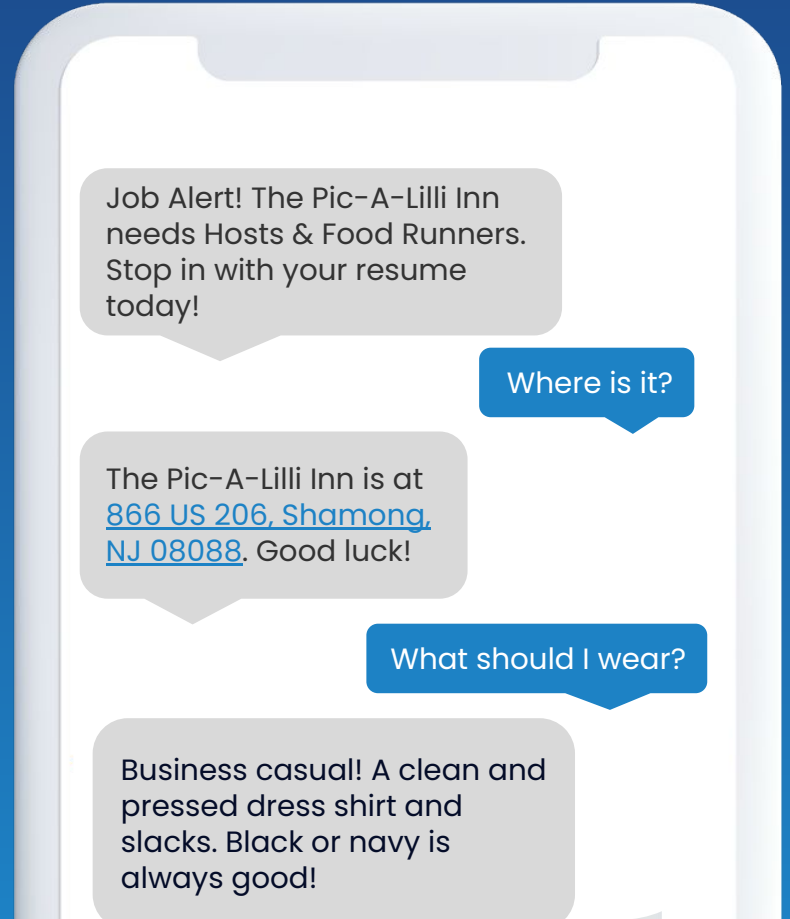
SENATOR
TROY SINGLETON
Representing New Jersey's 7th Legislative District



beacon of hope inc



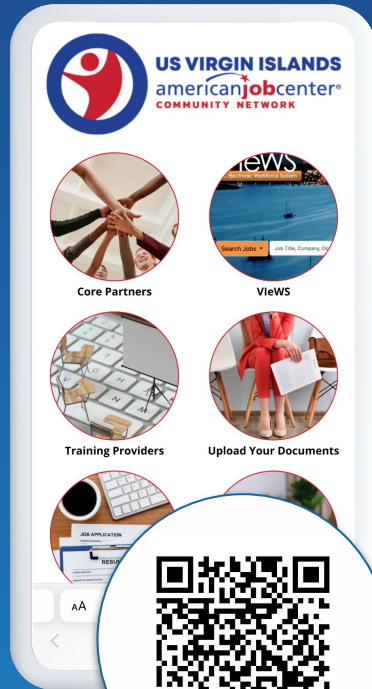
One-on-one case manager chats



Burlington County



Virgin Island's American Job Center



Tennessee Department of Labor



Join us at this Friday's career fair! Click to register today:
<https://link.co>

OPEN POSITION: Home to Stay Senior Care needs Certified Home Health Aides.
<https://link.co>

Today 2:00 PM

Hi Diane, are you still working for the same employer you were in January?

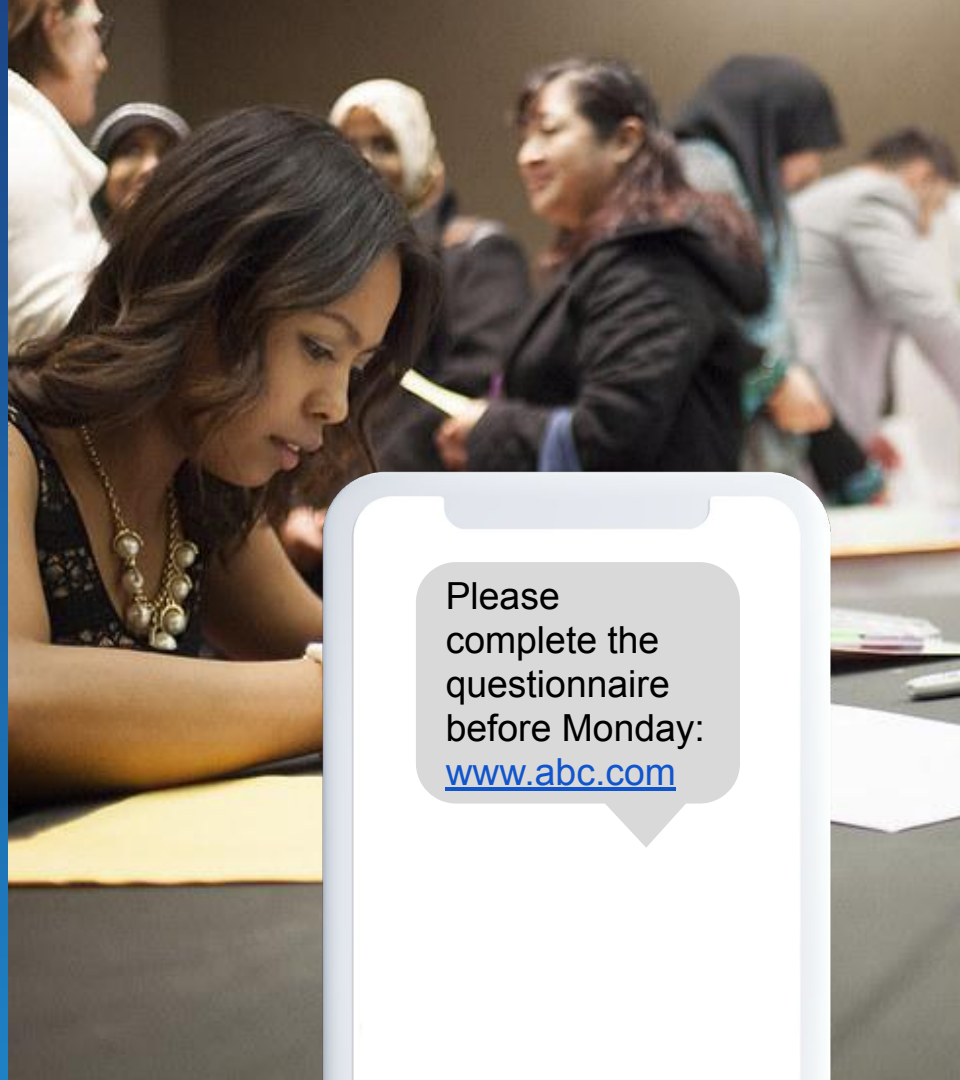
Yeah

Great! Have you received a raise in the last 3 months?

DEPARTMENT USE CASES

Adult Education

- Students have difficulty printing and returning forms. Send digital options
- Text program information and class announcements
- Texting increases survey responses
- Students appreciate texting with teachers, but teacher does not want to use personal devices. This platform solves this issue.

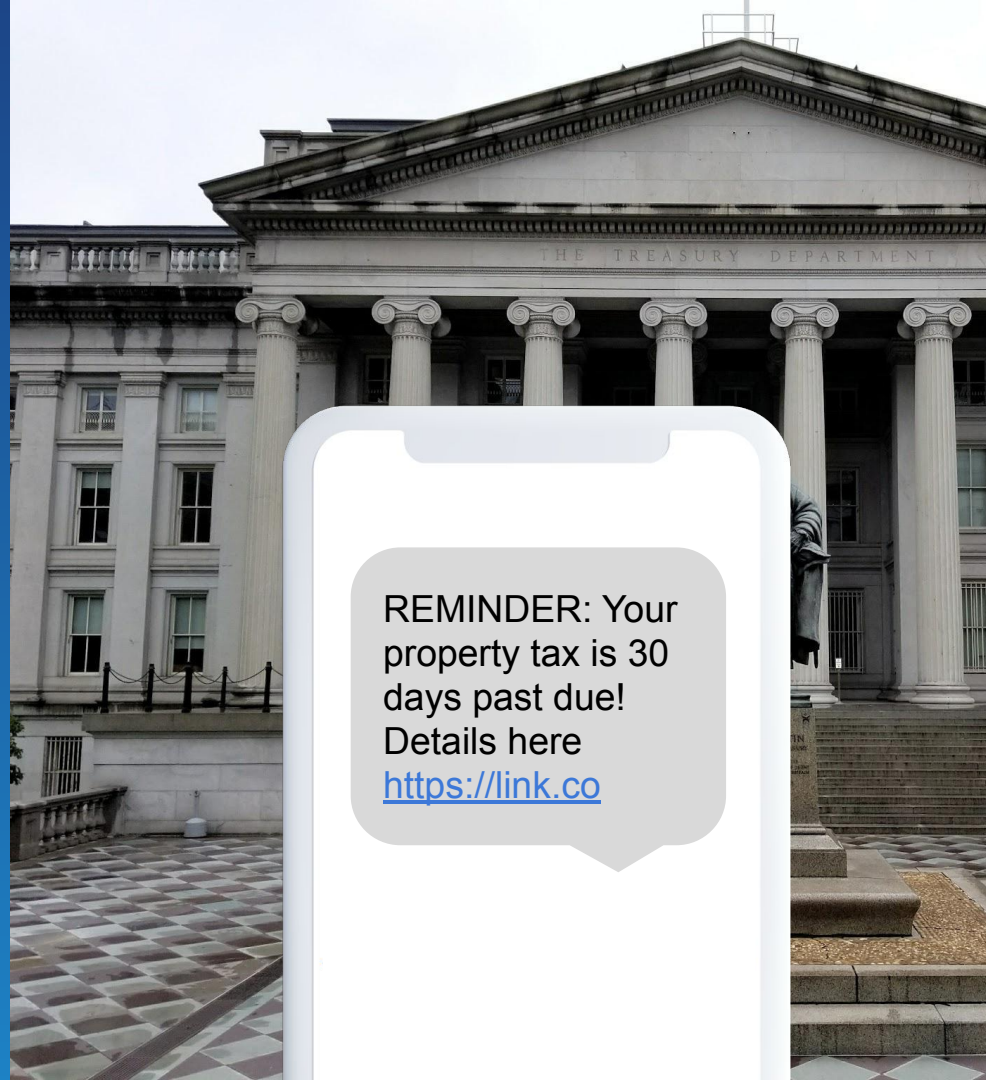
A photograph of a woman with dark hair, wearing a black top and a necklace, looking down at a device in her hands. In the background, other people are visible, some wearing head coverings. A white text bubble with a grey border is overlaid on the right side of the image, containing text about a questionnaire.

Please
complete the
questionnaire
before Monday:
www.abc.com

DEPARTMENT USE CASES

Treasury

- Text message reminders for delinquent tax collection for those who ignore calls and mail
- Text reminders for property tax due date




REMINDER: Your
property tax is 30
days past due!
Details here
<https://link.co>

DEPARTMENT USE CASES

Public Works

- Reduce complaints with text message reminders
 - Utility updates
 - Road closure
 - City or county events
- Collect feedback through text messaging

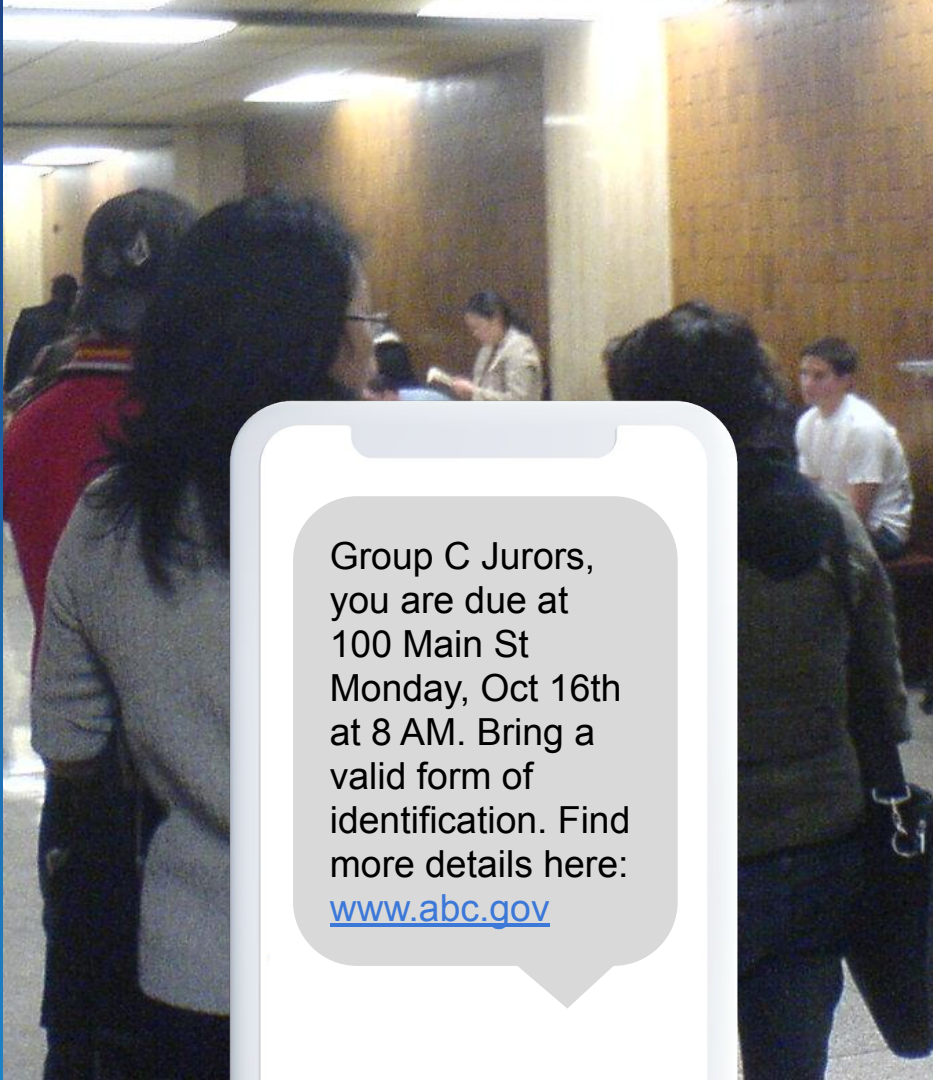


REMINDER: Trash pickup will be delayed by 1 day following the holiday weekend.

DEPARTMENT USE CASES

Courts

- Increase juror participation and attendance by sending texts rather than requiring them to call in
- Get breaking news out to all of your employees through text messaging

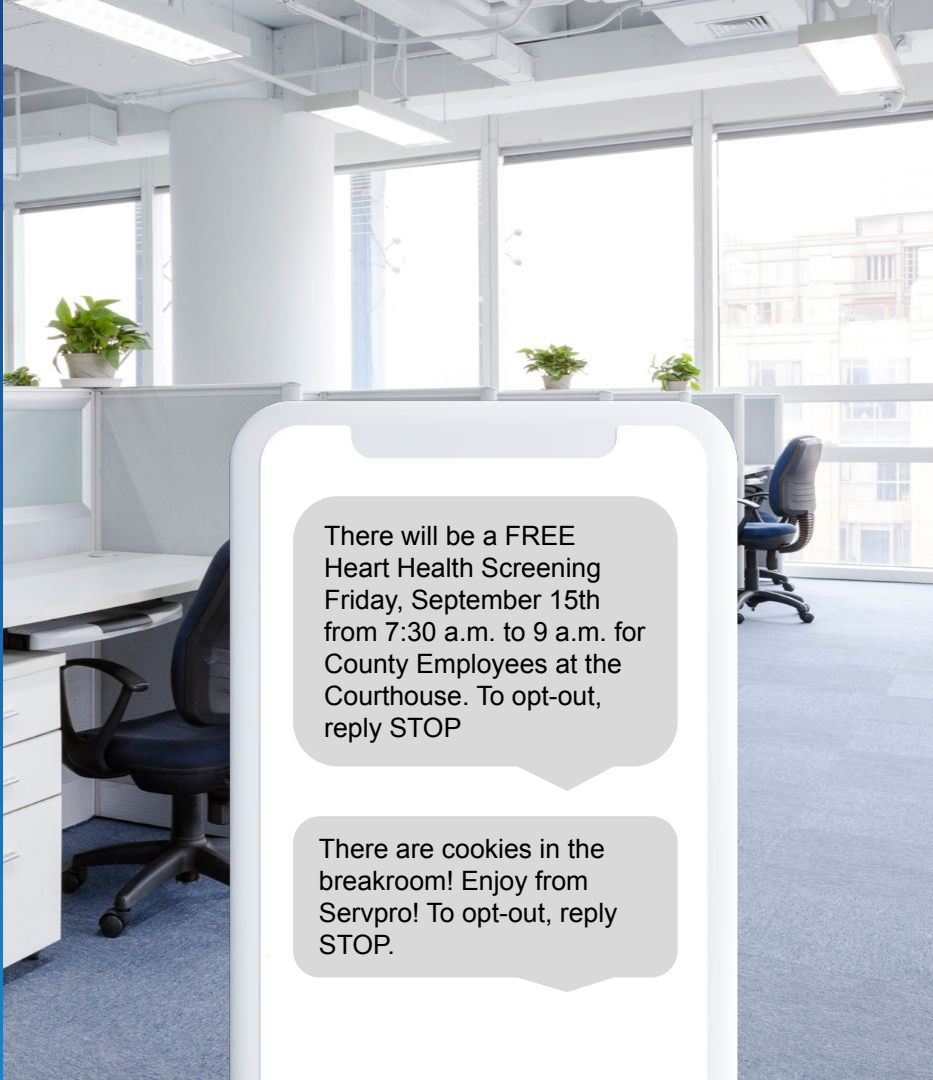


Group C Jurors,
you are due at
100 Main St
Monday, Oct 16th
at 8 AM. Bring a
valid form of
identification. Find
more details here:
www.abc.gov

DEPARTMENT USE CASES

Internal Communications

- Reach employees who do not have a company email (or do not read their emails!)
- HR and training support
- Get breaking news out to all of your employees through text messaging



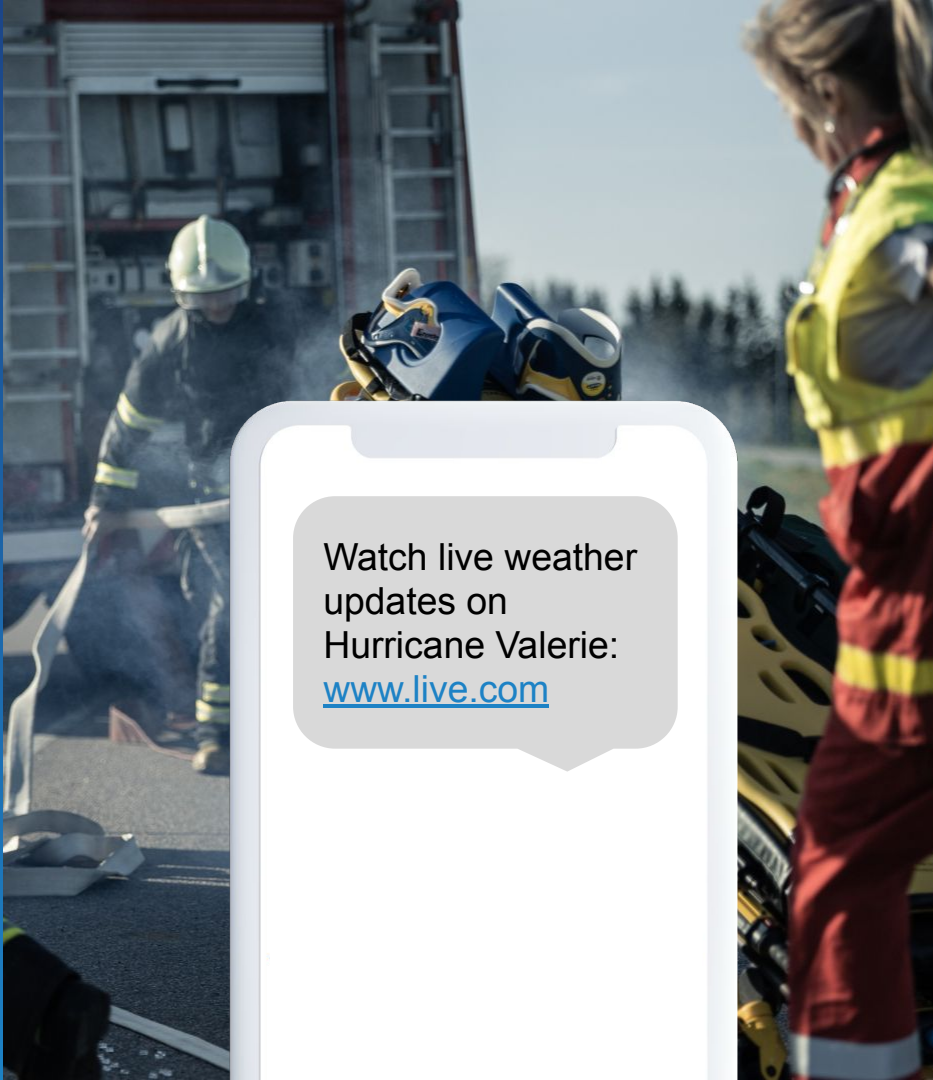
There will be a FREE Heart Health Screening Friday, September 15th from 7:30 a.m. to 9 a.m. for County Employees at the Courthouse. To opt-out, reply STOP

There are cookies in the breakroom! Enjoy from Servpro! To opt-out, reply STOP.

DEPARTMENT USE CASES

Public Emergencies

- Get emergency messages out in seconds
 - Inclement weather
 - Building shut-down
 - Natural disasters
 - Urgent threat

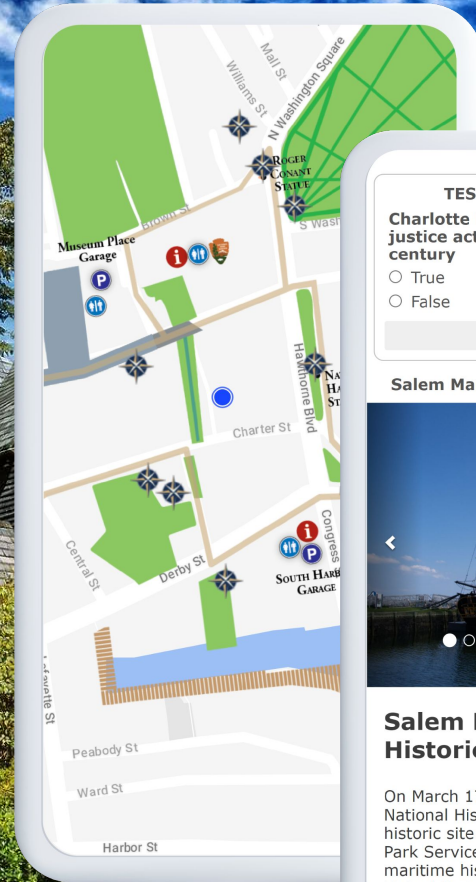


Watch live weather updates on Hurricane Valerie:
www.live.com

DEPARTMENT USE CASES

Visitor Services & Tourism

- Solve wayfinding problems and increase engagement with attractions via GPS Mapping
 - Points of interest
 - Directions
- Equitable & accessible smartphone tours
- Provide more information than what is on physical signage



TEST YOUR KNOWLEDGE!

Charlotte Forten was a leading social justice activist in the nineteenth century

- True
- False

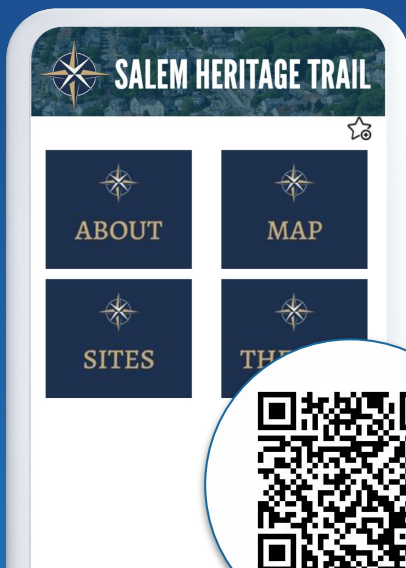
Submit

Salem Maritime National Historic Site



Salem Maritime National Historic Site

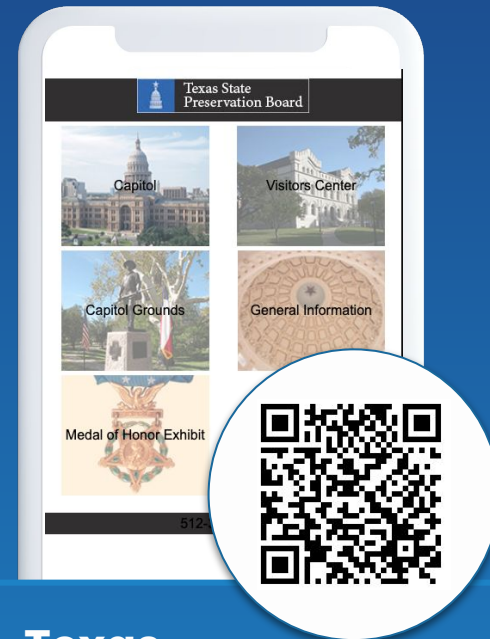
On March 17, 1938, Salem Maritime National Historic Site was the first national historic site established by the National Park Service. Its purpose is to promote the maritime history of New England and the United States and preserve part of the historic waterfront in Salem.



**Destination
Salem**



**City of
Medicine Hat**



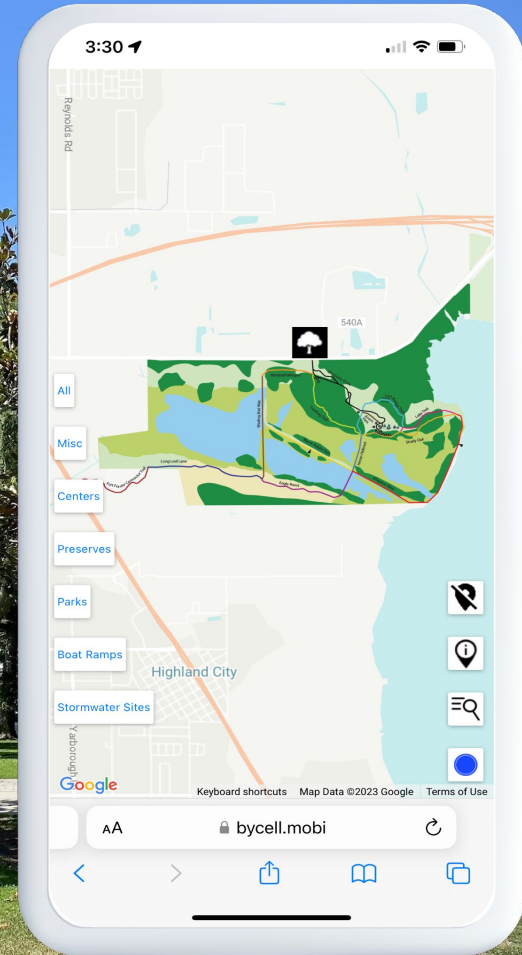
**Texas
Capitol Visitors Center**

**+Audio Guide!
Call (512) 590-8362**

DEPARTMENT USE CASES

Park & Recreation

- Provide a snapshot of what your area has to offer with a GPS map
 - Trail information
 - Amenities
 - Directions
 - Categories
 - Go green



**What does this cost,
and how do I get
started?**



Thank You!



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