

# Improving the Employee Experience with Today's Tech

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# Our Speakers



**DAVE ASHEIM**

Engage by Cell CEO



**BARBARA MITCHELL**

Author and Consultant



**CORNELIA GAMLEM**

Author and Consultant



# About Engage by Cell

- Cloud-based mobile communications
- 15 years in mobile industry
- Training, wayfinding, guides, fundraising, HR, safety, and more

Tufts Medicine



Berkeley  
UNIVERSITY OF CALIFORNIA

Banner Health.

**Bloomberg**



Smithsonian  
Institution



**CENTRAL PARK  
CONSERVANCY**

# Barbara Mitchell & Cornelia Gamlem

- Award winning authors, speakers, & consultants
- Management consultant with Fortune 500 and small business experience
- Nationally known experts in recruitment, retention, training and development, business writing, and leadership development






# THEY DID WHAT?

## UNBELIEVABLE TALES FROM THE WORKPLACE

# THE ESSENTIAL WORKPLACE CONFLICT HANDBOOK



A QUICK AND HANDY RESOURCE FOR ANY MANAGER, PROFESSIONAL, OR ANYONE WHO NEEDS TO RESOLVE DISPUTES AND CONFLICTS IN THE WORKPLACE

10TH ANNIVERSARY EDITION

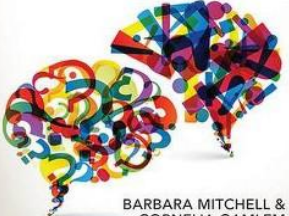
"While the entire book offers a wealth of information on the inner workings of HR, each chapter can also stand alone for a quick reference. A great learning tool for anyone with an interest in sound HR practices."  
—Sue Meisinger, Esq., SPHR, CEO, Society for Human Resource Management (retired)

# THE BIG BOOK OF HR

Templates, Checklists, and Tips Adaptable to Any Organization

# THE CONFLICT RESOLUTION PHRASE BOOK

2,000+ Phrases For Any HR Professional, Manager, Business Owner, or Anyone Who Has to Deal With Difficult Workplace Situations




BARBARA MITCHELL & CORNELIA GAMLEM  
authors of *The Big Book of HR*

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# THE ULTIMATE RESOURCE FOR MANAGERS AT ALL LEVELS

# THE MANAGER'S ANSWER BOOK



Powerful Tools to Maximize Your Impact and Influence, Build Trust and Teams, and Respond to Challenges

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AUTHORS OF *THE BIG BOOK OF HR*

MITCHELL & MITCHELL  
The Big Book of HR

New HR Best Seller released March 2023!

# The DECISIVE MANAGER

GET RESULTS, BUILD MORALE, AND BE THE BOSS YOUR PEOPLE DESERVE

Barbara Mitchell and Cornelia Gamlem  
AUTHORS OF *THE BIG BOOK OF HR*

Complete Guide to:

- the Best Talent ♦ Engaging, Developing, and Competitive Compensation Programs
- People Management ♦ Managing the Challenges of Diversity and Inclusion Efforts
- Maximize HR's Strategic Impact

MITCHELL & MITCHELL  
The Manager's Answer Book

**Scan now to participate!**



# Biggest Challenges

## in People Management Today:

- Finding & hiring talent
- Creating a positive employee experience
- Paying & rewarding employees
- Facilitating growth and development
- Understanding policies and practices
- Ensuring graceful endings

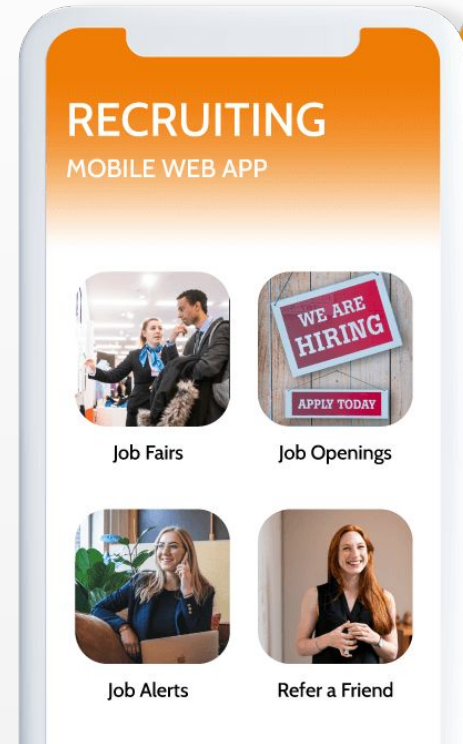




# Facing the challenge

Finding & hiring the best talent

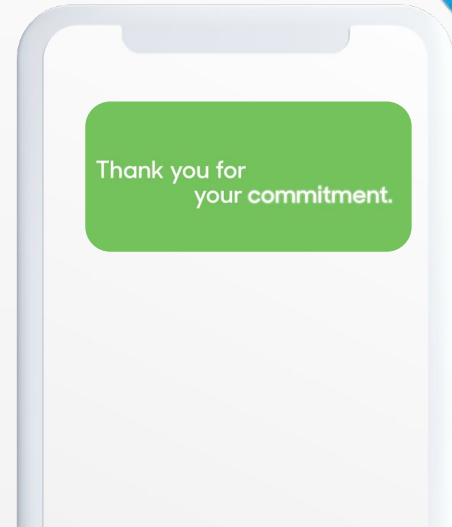
- Maintaining communication with applications
- Link job seekers to relevant openings
- Mobile onboarding



# Facing the challenge

Creating a positive employee experience

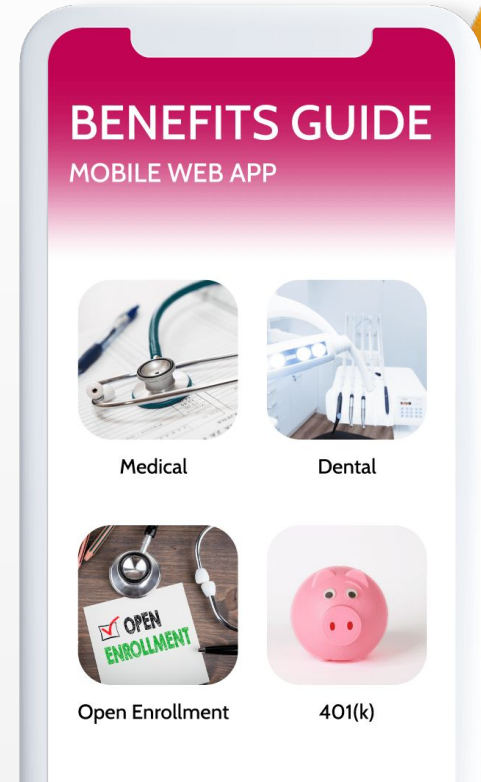
- Forming connections
- Open lines of communication
- Employee recognition



# Facing the challenge

Paying and rewarding employees

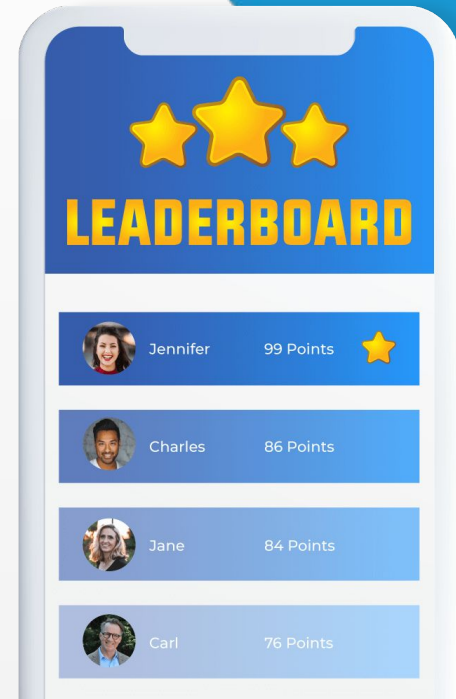
- Annual enrollment reminders
- Share benefit information
- Wellness information



# Facing the challenge

Helping employees grow and develop

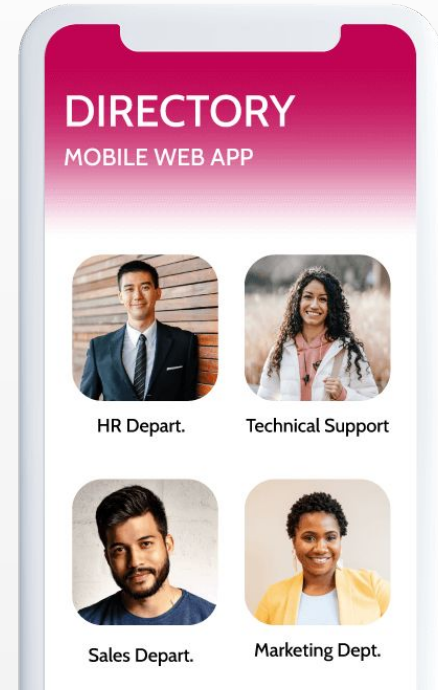
- Gamification
- Microlearning
- Text drips linked to relevant tips



# Facing the challenge

## Understanding policies and practices

- Policy announcements and reminders
- Link to resources for employees and managers
- Integrate text messaging into your emergency response plan



# Facing the challenge

## Ensuring graceful endings

- Anonymous exit surveys
- Automated out-processing
- Maintaining contact with former employees

### Employee Survey

The company work environment is safe and comfortable.

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Dissatisfied

I feel encouraged to take initiative and find better ways to do things

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Dissatisfied

Teamwork and collaboration are



# HR & Training Mobile Tech Tools

## Training & HR Portal

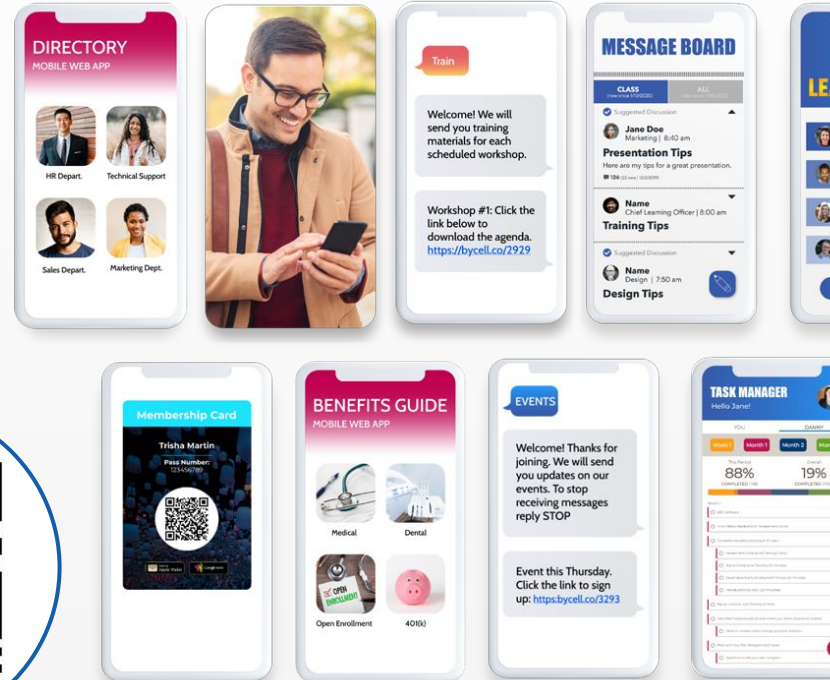
- No downloads, web-based
- One-stop-shop, intranet for all of HR and training
- Drag and drop content: text, images, scavenger hunts, quizzes, video, audio
- Interactive task lists, forms, surveys

## Text Messaging

- Segmented subscriber lists
- Local number procurement
- Sequencing



Scan me & press send!



# Q & A

Set your chat to “everyone”

Learn more about

**Engage by Cell!**

[info@engagebycell.com](mailto:info@engagebycell.com)

415.297.6677

# Thank you!



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